



Wear Your Favorite Jeans and
Take a Stand Against Child Abuse!



Jeans Day April 2018

Wear denim on Fridays in April as a visible sign
to support preventing child abuse in our community.

Donate \$5 (or more!) to the Jeans Day April 2018 Campaign

Did you know?

- 1 in 10 children will be sexually abused before their 18th birthday.
- Child sexual abuse is likely the most prevalent health problem children face with the most serious array of consequences.
- This year, nearly 400,000 babies born in the U.S. will become victims of child sexual abuse before they are 18 – unless you do something to stop it.

What is Jeans Day?

- Jeans Day April 2018 is a month-long campaign during National Child Abuse Prevention Month. April also marks Liberty House's 19th Anniversary.
- The campaign is about raising awareness, getting help if you or a loved one has been a victim, and educating the community on simple prevention activities. This April you can do your part to stop the abuse of children and stand in support of survivors.

How can I help make Jeans Day April 2018 a success?

- Wear jeans on Fridays (or any day) and donate \$5 (or more) at work or online at LibertyHouseCenter.org to support the work of Liberty House.
- Set up a display to inform and educate people about child abuse and prevention. We'll provide the materials.
- Wear a Jeans Day April 2018 sticker letting people know that you stand against child abuse. We'll provide the stickers.
- Invite someone from Liberty House to make a presentation.
- Make it fun – create a friendly competition or fashion show...be creative!

What does the Jeans Day April 2018 campaign support?

All proceeds go to Liberty House. Liberty House:

- Serves Marion & Polk counties with child-focused, high quality assessment services to children who may have been sexually or physically abused or neglected.
- Provides family support services for caregivers, including information and resources for keeping children safe and healthy.
- Provides trauma-informed mental health care through Hope & Wellness Services at Liberty House.
- Provides community education and outreach about the issue of child abuse and its prevention.

**Be comfy and join the Jeans Day April 2018 campaign
to support a community that is safe and abuse free.**

Contact Adrienne at 503.540.0288 or achristian@libertyhousecenter.org to participate.