

Minutes



Health Advisory Board
 Tuesday, November 6, 2018
 11:30-1:00
 Abiqua Creek Conference Room
 3180 Center St. NE Salem, OR
 Facilitator: Patrick Vance Recorder: April Peacock

Attendees: Patrick Vance Mike Mann Treven Upkes Jacqueline Leung Earlene Camarillo Kristin Kuenz-Barber Deborah Patterson
 Arthur Tolan Debra Giard Cary Moller Cydney Nestor Scott Richards Katrina Rothenberger April Peacock Jenna Wyatt

Guest: Commissioner Cameron Commissioner Carlson Hannah Childress Shelaswau Crier

Time	Agenda Item (Who) Information/Discussion	Notes
11:30-11:45	Call Meeting to Order/ Approve Minutes from October 2, 2018 (Patrick Vance) Welcome Katrina Rothenberger (Cary)	The meeting was called to order by Patrick Vance and the minutes from the October 2018 HAB meeting were approved. Katrina Rothenberger who is the new Public Health Division Director was introduced to HAB; she has worked for the past 5 years as Polk County's, Public Health Administrator.
11:45-11:55	Strategic Plan Steering Committee (SPSC) (Michael Mann)	Michael Mann is the liaison between HAB and the SPSC. The first SPSC meeting was held October 10 th and the focus was determining prioritization of initiatives and Health & Human Services (HHS) capacity for each initiative, as well as creating a roadmap, designating "owners" of initiatives and documenting the Strategic Plan progress. There are several initiatives already underway, such as implementing a new electronic health record system and the suicide prevention coalition.
11:55-12:20	Introduction to the MCHHS Communications and Branding Committee and the Social Media Campaign (Jenna)	The Communications and Branding Committee is developing a "Communications Policy" for HHS internal and external communications and focusing on engaging employees and the community and bringing public awareness to all that Marion County Health & Human Services (MCHHS) offers to the community.

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	<p>Strategic Plan Branding: Motto-Internal & Slogan-External in relation to HHS (Cary & Jenna)</p>	<p>Social media will be used as a tool for communication with the public and is focused on creating a consistent voice on social media, highlighting 1 of the HHS programs per week, bringing awareness to health concerns and resources (suicide prevention, STI's) and hopefully increasing social media followers by 10%. HAB is encouraged to follow HHS on twitter and facebook. There will also be a holiday season social media campaign which will include some videos with a goal of having a video from HAB.</p> <p>There will be a content calendar developed that Jenna will bring to HAB for review.</p> <p>To support employee engagement there will be a slogan contest to create a MCHHS slogan to use externally and internally the motto will be "living healthy purposeful lives".</p>
<p>12:20-12:30</p>	<p>Suicide Prevention Update (Cydney) *Cary's Letter to the Community</p>	<p>The 2nd Suicide Prevention Coalition Meeting was held October 23rd and attendance has increased to more than 40 people. The coalition is now partnering their efforts with Mid-Valley Suicide Prevention Coalition.</p> <p>Video was shown that was created by high school students on suicide prevention and is posted on https://mvsuicideprevention.org</p> <p>Deb Patterson suggested reaching out to local churches as community partners in suicide prevention.</p> <p>MCHHS is providing QPR trainings around the community and for community partners.</p> <p>Letter distributed to HAB that Cary Moller wrote to HHS staff and the community regarding the 3 recent suicides in Marion County and the impact of suicide on individuals and communities.</p>
<p>12:30-12:40</p>	<p>Discuss Change in the HAB Presentation to BOC (Cary)</p>	<p>HAB will move their presentation to the Board of Commissioners to June and make it an annual fiscal year end presentation, before the summer hiatus.</p>

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12:40-12:55	“Talk Around Town” (All)	<p>Cary Moller requested that HAB focus on communicating with community partners and bringing information back to help inform HAB and HHS and the work that is done.</p> <p>The question of community outreach to meet the needs of the homeless was asked and resources offered: Law Enforcement Assisted Diversion (LEAD) a partnership between HHS and local law enforcement, Street outreach at NW Human Services, Salem for All has partnered with the Housing Authority to assist with homeless individuals, and 211.</p>
1:00	Meeting Adjourned-Patrick Vance	

Next Meeting: December 4, 2018 from 11:30-1:00

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