

MARION COUNTY HEALTH ADVISORY BOARD  
Meeting Minutes  
May 21, 2013  
5:30 P.M. to 7:30 P.M.

Present: Hanten Day, Tim Murphy, Patrick Vance, Mike Mann, Sandra Echavarria, Melinda Veliz, Renee Stewart, Katherine Fleury

Absent: Sandy Stewart, Judy Scott,

Staff: Rod Calkins, Pam Heilman, Scott Richards, Lisa Duerksen (Recorder)

Guests: Leia Franchini, Jan Fritz (BOC), Jennifer Eskridge, Carolyn Stegall Josh Sandeman  
Erin Mowlds (CLHO), Mark Caillier, John Lukenbaugh

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**Call to Order/Introductions/Approval of Minutes – Patrick Vance**

Patrick called the meeting to order, introductions followed. Patrick entertained a motion to approve last months minutes, members voted, motion carried, minutes were approved.

**Announcements/Updates:**

**Introduce Prospective Member – Rod Calkins:**

Rod reported that Josh Sandeman previously interviewed with the Executive Committee who then extended an invitation to Josh to attend this meeting on behalf of the HAB Chair person.

Josh Sandeman introduced himself as a Nurse Practitioner at Liberty Street Clinic with a background in neuroscience and chemical dependency research. Josh recently moved here from San Francisco. He is interested in reaching out to the community for early intervention and participating in an environment like the HAB. Josh is interested in the Mental Health Subcommittee.

**BIP Update – Scott Richards:**

Scott reported that earlier in the process of submitting the plan, we had the option of delaying a portion of the plan so what was submitted six weeks ago was the piece on the services we provide, financial information and some performance and outcome measures. The next step is the needs assessment, the reason this was delayed was because we had hoped to partner with the WVCH. However, their plan is not due for another year. The process has helped us come up with new questions regarding integration. We are working with Polk County to create a simple survey that is going around now. The next survey will be much more comprehensive. It is due the end of July, we currently have a draft survey being edited which should be out before June for completion.

**Vice-Chair Person– Patrick Vance:**

Patrick asked Melinda if she had decided to be vice-chair, Melinda responded that she feels to new to take on that role but may look at it in the future. Patrick stated that the vice-chair would provide back up for the Chair Michael Mann volunteered to be the Vice-Chair person. Patrick entertained a motioned to elect Michael, members voted, motion carried, Michael was voted to be the new Vice-Chair person.

**June HAB Meeting Location Change – Rod Calkins:**

Next months meeting will not be held at our regular location, it will be held at our Lancaster site located at 2421 Lancaster Drive, in the Village East Shopping Center. The entrance is on the North side of the building, near Family Building Blocks. Directions and a map were provided to HAB members. Landmarks include Ross Dress for Less, Bi-Mart and Five Guys Burgers.

### **Chronic Disease Prevention – Leia Franchini:**

Leia is one of three CDC public health associates that work with Marion County. It is a two year program. Her first year was spent in Emergency Preparedness doing a lot of work with mental health foster homes, her second year which is coming to a close has been spent in chronic disease prevention with Jennifer Eskridge. Leia has also worked with the following: Dr. Doug Carney, implementing the 5210 healthy lifestyle challenge into clinics, depending on what the clinics desired. She would promote 5210 as a thirty day challenge as worksite wellness to improve the work place. Leia also promoted 5210 with patient education and outreach. At one of the Woodburn clinics, each child wellness check, ages two and up receives information on 5210, then the child would meet with a doctor who gives them a 30 day goal tracker, or if they are high risk obesity or already obese, they are referred to a nutritionist at Woodburn Pediatrics. Another clinic that is championing 5210 and just started is the Lancaster Family Health clinic, a part of the Yakima Valley Farm Workers clinic. Leia will also be meeting with Salud tomorrow. Salud is the first clinic that is going to try to do follow ups with their physicians. In the past there was no way to code through Oregon Health Plan but they have now found a way to code under obesity, they do have to have certain qualifying risk factors, and those individuals will get weekly follow ups for up to six weeks and receive 5210 information.

The Community Health Improvement Partnership (CHIP) which is a collaborative effort between the health department, all of the hospitals in our area and many more agencies throughout Marion County. In 2011 a Community Health Assessment was done to find out what areas of improvement were needed for health in the community and in the county. They identified the top ten areas of need, the majority of partners agreed to focus on obesity. The CHIP program was then divided into four regions based on communities and cultures,;Leia's job was to facilitate Silverton and Woodburn and to do outreach. She also helped develop the 2013 Action Plan to document 2012 to present which will be distributed to all partners and also help with collaboration. Community health assessments are done every five years to capture the changes.

The Healthy Corner Store Initiative is funded by Kaiser Permanente and allows us to create partnerships with convenient stores, not corporations in low food desert areas. A food desert is a low income area or low income population that does not have access to a full service grocery store with high quality foods. In an urban area a grocery store would need to be within a one mile walking distance, in a rural area it is going to be ten miles. According to the FDA Marion County has three food deserts, one in Woodburn, Mt. Angel/Silverton areas and one in Salem near the Pringle and Four corners areas. We have been partnering with corner and convenient stores to make policy level changes, like changing their marketing or store appearance so they can actually offer healthy foods. We provide the purchasing of the food but will provide the stands to hold the food. The participating stores are required to mark the food items with the healthy corner store logo and display it on the door and a banner outside. We encourage them to provide healthier options and to become SNAP and WIC certified. There are currently six stores who have signed an MOU with us, we are hoping to have nine by the end of the grant cycle, they are all in food deserts so far. In South County there are eleven possible stores in food deserts. The food deserts do not outreach up to the canyon area, but that does not mean we will not partner with people in those areas. The main focus or the starting points are the food deserts.

### **Announcement – Melinda Veliz:**

Melinda reported that two weeks ago in Woodburn there was a sixteen year old female passed away, she was overweight, diabetic and died of a heart attack in the ambulance on the way to the hospital. Her mother and grandmother both previously passed away from diabetes, her mother had both legs amputated due to the diabetes as well. These younger people need to be educated in prevention. Many people think there is a language barrier. However, most of the younger generation Hispanics may not even speak Spanish. Melinda has been partnering with the Woodburn school district, and what keeps coming up is that they do not have enough mental health resources available and are finding a huge gap in young men. There is also not enough funding. Patrick added that there has to be a way to leverage some people to gain

some form of funding, and that the Woodburn school district is phenomenal and have always been ahead of the curve and maybe they should try and capitalize on that. Mark Caillier added that in his experience when trying to educate youth on using certain drugs, he found the biggest obstacle was the younger person's sense of invulnerability, which may be an obstacle when trying to educate in prevention.

**Mock PHAB Interview – Jennifer Eskridge/Carolyn Stegall:**

Erin Mowlds, CLHO announced that the reviewers from the actual site review will need to speak with a community partner and someone from the board of health, so they may be attending the HAB if their schedules allow them to do so. Erin was the person who gathered questions from people around the nation who have participated in the actual PHAB interviews. Rod added that the questions that are going to be asked tonight are our best guess of what may be asked of the BOC and HAB during the actual interviews. Patrick added that in Oregon the BOC acts as the official board of health which is not the case in other states. Carolyn added that when the people from the PHAB review do come, they will be here with the approach that they do not know what Oregon does. In Oregon, Cook, Deschutes and Marion County are all applying for PHAB at the same time and it is fairly new. Marion County is on the forefront. Clackamas County was at the Health Department today reviewing documents and performing the mock site review/interviews. It is their understanding that interviewers can come up to anyone at the health department and ask them questions to find out if they understand the accreditation process and why we are doing it.

Carolyn Stegall asked the following interview questions to HAB members:

**Board of Health**

1. Describe the Governing Entity's (BOC) relationship with the Health Department and/or HAB?
  - a. How are decisions made?
  - b. What is the working relationship like?

Answer: In Oregon, if the BOC is also the Board of Health they have at least three major functions; First to set up all major policies county wide, they are responsible for budget, and hire the Administrator of the Health Department who is appointed by and directly accountable to the BOC, for the Board of Health to lead the county wide health efforts. The HAB also serves to, and plays an advisory role for the Board of Health

2. How does the local Governing Entity (BOC) gather/use community input and engagement? Do strong relationships exist with community partners?

Answer: The HAB works hard to make sure we have broad county representation, as well as representation of the populations of the county and try to bring people in who are affiliated with community health/wellness issues. In addition, the Commissioner's are engaged in other initiatives involving issues about health and community engagement type things. For example; Commissioner Carlson is involved in re-entry. They also hold Board Sessions outside of the County. There are also the LADPC and other smaller committees that report to the BOC that the Commissioner's are also involved in.

Hanten added that he would add the following:

- Our BOC are elected officials who engage extensively in the community by themselves.
  - Marion County has unique resources that others do not have, like CCTV with a lot of free air time to our BOC.
  - Marion County has very strong relationships between the County, City and State Government and State Public Health on all different levels.
  - They have to get information directly from the Health Department.
3. How was the Governing Entity (BOC) involved in the development of the Strategic Plan?
    - a. How is it monitored?

Answer: The Strategic Plan is a part of the Comprehensive Plan for public health services that is brought to the BOC annually for approval. It goes to the BOC in advance to review and to give comment.

Included in the plan is a Quality Action Plan which we have several measures on where we talk about what we are doing and things we are measuring.

4. How was the Governing Entity (BOC) involved with the Health Improvement Planning process?

Answer: Same process as the Strategic Plan.

5. What are the largest challenges facing the health department?

a. What are the budget shortfalls that impact the health department?

Answer: Funding, the increasing number of vulnerable and sick people who are falling into county kinds of programs, and the challenges faced by the reorganization of healthcare delivery by the Governor.

### **Community Partners**

1. Introduce yourself/organization and explain relationship with the health department.

Answer: Tim Murphy of Bridgeway Recovery Services (BRS) played the role of community partner for the interview. BRS is a mental health and addictions service here in Salem. BRS has multiple streams of funding coming through the health department. BRS serves folks on OHP, indigent and homeless who don't have any coverage, supply outpatient mental health, outpatient substance abuse services and have a full continuum of care and addictions medicine from detox to long term residential care, a series of different types of programs for both adolescents and adults serving some of the most vulnerable people in the community and operates a safety net for folks who don't have any other means of taking care of their health issues. Partner with the Marion County Courts, Marion County Sheriffs office and other providers in the community.

Mark Caillier introduced himself as a community member of LADPC who reports to the HAB, who in turn report to the BOC. They focus on A&D issues, programs and community events.

2. What are the health department's most significant contributions to the health of the community?

Answer: Prenatal programs, immunization and communicable disease programs, education, prevention, WIC, involvement with schools, environmental health and much more.

3. What are the health department's strengths?

Answer: The community collaboration and level of engagement in Marion County around many issues. The partnerships are highly visible as well with the partnerships with the schools, elderly and housing services. Marion County has interagency, interdisciplinary cooperation and culture.

4. What are the biggest challenges?

Answer: No answer from the HAB.

5. What is the health department's relationships with the community?

Answer: Community members look to the health department for leadership, it is high profile and there is a lot of confidence in the community. The health department becomes the forum where people can come together.

6. How was the community involved with the Community Health Assessment (CHA) and Community Health Improvement Partnership (CHIP) process?

Answer: In Woodburn and Silverton there are different community agencies represented and they have input with the plan. The hospitals were a part of the steering committee that helped pick the six key indicators to take to the community. Jennifer added that the CHA is the review of the status of the community, looking at health outcomes and narrowed down to priority areas. CHIP is the partners and community members involved in the planning process to improve the health of the community by reviewing the key indicators. The plan follows the assessment.

7. How was/is the community involved in the implementation? How is the CHIP being used by community partners to inform their agency's strategic planning, grant writing, assessment of strategies, etc?

Answer: The 5210 healthy lifestyle challenge is implemented at the Salud Clinic and information is also provided to the community. Northwest Seniors and Disability groups that include five counties were given copies of the CHIP booklet to use in their planning efforts.

Carolyn concluded the interview and announced that they are expecting the site visit in October or November of this year. It will be pre planned and we will get a list of potential site visitors in advance. The Mock site review today went through all twelve domains with approximately thirty supervisors participating. The reviewers reviewed our paperwork thoroughly. We do have some broad system process things that we are now going to change, and revise some measures but was overall a good process. We will return the favor to Clackamas County in a few months. The long term goal of this process is to raise the bar for how health departments are operating and eventually will see improved health. Accreditation is a five year cycle. Through this process we hope to gain better efficiency and use of resources and funding may be connected at some point.

**LADPC Update - Mark Cailler**

Had a review of senior subcommittee and reviewed the conference they put on recently and are already talking about next year, they have already reserved the Keizer Community Center. They talked about future topics and would like to know more about the assessment process with the CHIP and they are going to try to have Marion County re-entry program to give a presentation and have an invitation out to Commander Jeff Wood and the Sheriffs Department for next month. LADPC meets again Thursday at 8:00 a.m.

**Mental**

Tim asked that the HAB members ask Rod to write a letter of recognition to Jim Russell of the BCN, Jim's last meeting will be in May.

Patrick extended an invitation to prospective HAB member Josh Sandeman to attend the next HAB meeting in June and agreed to attend.

The chair motioned to adjourn, members voted and approved.

**HAB Meeting Adjourned.**

**Recorder:** Lisa Duerksen  
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Marion County Health Department  
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<b>2013 Meeting Schedule:</b>	
January 15, 2013	June 18, 2013
February 19, 2013	September 17, 2013
March 19, 2013	October 15, 2013
April 16, 2013	November 19, 2013
May 21, 2013	December 17, 2013