

MARION COUNTY HEALTH ADVISORY BOARD
Meeting Minutes
September 18, 2012
5:30 P.M. to 7:30 P.M.

Present: John Beare, Hanten Day, Tim Murphy, Patrick Vance, Renee Stewart Mary Beth Thompson, ,
Judy Scott, Mike Mann

Absent: Katherine Fleury, Cherie Girod,

Staff: Rod Calkins, Sandy Stewart, Pam Heilman

Guests: Mark Caillier, Emily deHayr, Jennifer Eskridge, Phil Blea

Call to Order/Introductions/Approval of Minutes – Patrick Vance:

Meeting was called to order, all attendees introduced themselves. A motion was made to accept June 19, 2012 meeting minutes, motion carried and minutes were approved.

Announcements/Updates:

CCO Update:

Rod reported that the local CCO Willamette Valley Community Health (WVCH) started August 1, 2012. The CCO has contracts with all providers in town around all the major healthcare players and with Mid-Valley Behavioral Care Network (MVBCN) for the next 18 months. Anyone who does not have a risk based contract with the CCO is going to have to renegotiate their contract by January 1, 2013 to start talking about how they are going to save money and start transformation and also meet some of the states goals. The contract with MVBCN down to us is a fully risk based contract which is why we have a contract for 18 months. We are taking a risk to provide all mental health services in Marion/Polk Counties which means the CCO can't lose any money on it. We just took care of their risk for approximately 12% of their business.

John reported that he believes there is a lot of confusion surrounding the CCO. Rod reported that this only affects Medicaid and the challenge is going to be figuring out how to work together with other clinics and hospitals and making it work.

A question was asked of how the hospitals are receiving this and are the hospitals going to lose revenue. Rod reported that hospitals are looking at downsizing some of their business or a risk sharing arrangement with an independent physician's organization.

Rod reported that we are going to have to focus on early intervention; intervening early with supported education, mental health services and supported employment, to have one person regain membership in the community will save hundreds of thousands of dollars and grief in ones life. The earlier you intervene the more chance you have to make things come out well which is true for any illness. Chronic disease is another thing the CCO is going to have to focus on.

A question was asked of how this will help families who currently pay for healthcare and receive no benefits. Pam reported that they are putting more time into Medicaid first to figure out how to make it run more efficiently and make the money go further because Medicaid is very expensive and they want to reduce its costs. Rod reported that they have a plan of phasing things in terms of contracting business with

the CCO's and will be talking about negotiation around the public employer benefit board and potentially rolling that into CCO's in 2014.

Pam and Patrick are on the Consumer Advisory Council (CAC) the first meeting is later this month. Pam reported that there is a stipend that covers travel for consumer members. However, the stipend is not pay. Primary members at the table are the fully Capitated Health Plan formerly Marion Polk Community Health Plan and the BCN, who have been able to run systems here that are fairly innovative and worked well and have done well under OHP.

Possible Strike:

Rod reported that there is a possibility that the Marion County Employee Association may strike. It is a contract negotiation with the bulk of the employees at the health department who are at a stalemate right now. The union, a subside of SEIU has taken a vote and the membership authorized the bargaining committee to call a strike if it appears warranted. What that means is that we do not know how many people might come to work. We are trying to keep people employed as opposed to laying people off. We would get a 10 day notice if the union is actually going to call a strike which has not been received at this time.

A question was asked if there are enough people who are already contracted to run essential programs if there is a strike. Rod reported that a lot of time has been spent prioritizing what we would do and it is scalable based on who crosses the line, how many temps we can bring in and how long the strike lasts, to think that they could operate all programs is unreasonable.

A question was asked about what it meant in the statesman journal ad that the county is canceling the contract with a 30 day notice. Rod reported that the contract that was negotiated two years ago was a two year contract and expired June 30, 2012 it had a clause in it called an evergreen clause that says the contract remains in affect unless either party gives the other 30 days notice. This was in no way a strategic move nor does it have anything to do with what is currently going on.

Health Advisory Board (HAB) Recruitments:

Pam reported that they have a recruitment out for HAB members and have received some applications and will be meeting some of the applicants to discuss the roles and responsibilities of board members and verify that they are still interested, They will then pass that forward to the executive committee of the board so they can invite the appropriate people to the meeting. We did put a process in place to do screening to see how it matches up to the needs of the HAB.

Indoor Clean Air Act (ICAA) presentation:

Emily deHayr the tobacco prevention coordinator presented the ICAA PowerPoint presentation, also known as the smoke free workplace law in Oregon.

Emily reported that the Oregon Health Authority (OHA) oversees the law in general and Marion County provides the local enforcement. The ICAA requires more businesses to be smoke free and prohibits smoking within 10 feet of entrances, exits, windows that open, ventilation intake vents at workplaces or public places and accessibility ramps.

The new restrictions for the law went into the enhancement of the law on January 1, 2009. The intent of the law is to protect customers, clients and staff from second hand smoke exposure. There is no safe level of second hand smoke exposure per the surgeon general.

Businesses are required to post no smoking signs at their building entrances and remove all ashtrays within 10 feet. All outdoor areas within 10 feet of a window or a door need to be labeled non-smoking.

To increase compliance, train staff and encourage employees to quit smoking and call Oregon's toll free quit line 800-QUIT-NOW that is available in 170 languages. Spanish, English and Russian are the highest forms of equipment used in Marion County. There are many low cost or free services in Marion County.

Our role in Marion County for the tobacco prevention education program is providing the quit line, non-smoking stickers, quit line cards in several languages and teen versions because there is a rise in certain tobacco use amongst teens in Marion County. Businesses can request these materials.

They recently did an overhaul of talking to businesses and organizations, they have distributed over 1,000 decals during outreach and covered several areas doing door to door outreach to businesses and business owners to get their feed back and to give them decals including Jefferson, Salem, Woodburn, Keizer, Donald, St. Paul, Silverton, Mt. Angel, Brooks and Aurora and have plans to get out to the canyon and Detroit Lake area. During outreach if there is interest they also talk about cessation and if it is included in their employees benefits or wellness. If there are no benefits there are still resources for those employees.

On the medical/clinical side they have done some policy work for automatic referral systems for the quit line. The quit line is under a broader category of chronic disease self management which means that individuals are taking more on for their health and is supplemental to get them going in partnership with their providers. There are programs such as Living Well that teaches individuals how to manage their chronic condition as well as the quit line. If they are unable to incorporate it into an employee wellness program or there is not one offered we have done awareness sessions with the employer and give them resources.

A question was asked about the quit lines effectiveness and Emily replied that the quit line effectiveness depends upon what type of tobacco is used, the vast majority are cigarette smokers and some Hookah smokers but there is not an overall percentage at this time. Emily will be looking into this further.

A question was asked that since in Marion County it is people's rights to purchase cigarettes but then are restricted, have the courts said anything about that. Emily replied that there is new legislation in multiple regions that allows them to either track or limit tobacco retailers. In the State of Oregon there is a very high sale to minors' rate of 19.6%. Oregon is one of the top 5 worst in the nation for sales to minors. There is a lot of legislation focusing on this.

We process the complaints and do the local enforcement to a certain degree but after that it is forwarded to the state. This is a complaint driven law meaning that anyone in Marion County that goes to a business and sees someone smoking can call the hotline or submit a complaint online. The first complaint that comes in will prompt them to send an initial response form, pamphlet and stickers to the business. If there is a second complaint they are required to do an unannounced visit within 30 days of the second complaint and prompt another follow up visit to ensure they have completed the remediation plan. If it is not resolved the complaint is forwarded to the state. The state assesses the fines but tries to work with businesses when they can.

It is the businesses responsibility to make sure no one is smoking within 10 feet, this does not includes people passing by. A discussion followed regarding people smoking within 10 feet of an entrance.

The maximum fine changed from a \$2,000 limit to a \$4,000 limit within a 30 day period and up to \$500 per occurrence. Emily discussed complaints and complaint trends by county.

House Bill (HB) 2726: The ICAA law was amended effective June 30, 2011 with new requirements for smoke shops and cigar bars, changes to enforcement, increased maximum fine and clarifications of compliance requirements. There is one certified smoke shop and one certified cigar bar in Marion County, the rest are operating illegally. Only one Hookah lounge applied and was certified. Certified means they can provide sales data that can document 70% of sales are from tobacco or have a certain ventilation system approved by another agency. The Public Health Division of the OHA certifies smoke shops and can revoke the certification if they don't meet the requirements.

Emily discussed hookah and the fact that smoking hookah is on the rise among youth especially adolescent girls from 8th & 11th grades because it does not smell like cigarettes and can be flavored with mocha etc. The state did a clean air act compliance study that showed that hookah smoking is on the rise in the counties that have these shops because 18 year olds and older are allowed into them and it is a social setting. Hookah is potentially marketed to youth and some offer discounts to people with student identification cards.

The good news is that complaints are decreasing each year, there is greater awareness of the law and there is the Oregon Tobacco Quit line.

Emily reported that in Marion county the rates of cigarette smoking for Adults is around 15% which is a decrease from approximately 17%, Cigar smoking is on the rise especially in youth including hookah because of the excise tax making it harder to pay for cigarettes but not pipe tobacco which you can use to roll cigarettes or cigars.

A question was asked if Emily could get numbers on how much outreach they have done each year and why the number of complaints have gone down. Emily agreed to look into it.

Mark added that what they have been discussing at the Local Alcohol & Drug Planning Committee (LADPC) is that the increase of cigar smoking among male high schoolers coincides with the increase in gambling and poker tournaments.

A discussion followed with questions and feedback for the presentation.

Supported Employment:

Phil Blea is the program supervisor for Children's Behavioral Health (CBH) and Transitional Age Youth (TAY). Phil presented a PowerPoint presentation on Supported Employment.

Phil reported that the TAY group works with youth, ages 15-25, and supported employment falls under that subcategory of clients. They are looking to provide supported employment to young adults with mental health illness.

Supported Employment is an evidenced based practice to supporting adults with mental illness in seeking, obtaining, and maintaining competitive employment. This evidence based practice is out of Dartmouth and has fidelity to follow and is research based to look at and support maintaining positions in the community.

One Marion County employment specialist works with each individual to find a good job match based on the individuals preferences, strengths, skills, abilities and work history or no work history. The employment specialist offers support based on the client preference/needs and help with job leads, job development, job coaching, creating resumes, transportation, interview skills, benefits planning etc.

There is set criteria for when they are supposed to meet with people to maintain maximum support. We do not wait for people to do assessing and training, they talk about what steps to take to get there.

Employment specialists go out and look at jobs in the community and talk to business owners to promote having clients/consumers coached and help with what they might need.

Some of the techniques to find each individuals strengths are to ask to talk to prior employers to find out what may have gone wrong and build on each individuals strengths. The amount of disclosure is all up to each individual client. Ages 18-25 are less willing to give a lot of disclosure because they still want to try and do everything on their own, until they have a few failures then they become more willing to give more disclosure.

The whole purpose of talking about supported employment is that lots of people view supported employment as an essential part of recovery. Therapy is great for a period of time but this helps with moving on and is very cost effective.

This is an evidenced based practice and to help support people looking for a job is there are built-in incentives to the program fidelity model of the follow up care and they come up with a follow up plan.

In conclusion, all three research studies of supported employment has significant better competitive employment opportunities so people sometimes started off in one job but then are able to increase their competitiveness because they actually had support to maintaining their jobs longer.

People looking for jobs with supported employment find more jobs more quickly.

Marion County has two supported employment programs, Project Access and Work Solutions. Project Access merged with Early Assessment Support Alliance (EASA), formerly EAST who work with young adults between ages of 12-25 anything before the age of 16, they are looking at supported education. Project Access for supported employment is looking at anyone 16 and older. Work Solutions is Adult Behavioral Health (ABH) and work in multiple settings including adult outpatient programs, Adult Community Integrated Support Team (ACIST), Community Integration Initiative (CCI) and Psychiatric Security Review Board (PSRB). Each program is linked to a sister agency that makes referrals into those programs.

A question was asked if clients find a good job, does that improve their mental health outcome. Phil reported that it does because it gives them a purpose and structure.

A question was asked if there are other agencies that offer these types of programs that aren't related to mental health. Rod reported that this funding came out of the mental health channel and is a specialized program that is focused on recovery and mental illness. We are looking for people who are enrolled in one of the programs listed and not all counties have similar programs.

A question was asked if the Dartmouth study to this approach to recovery is saving money. Rod reported that it saves money because it works better for recovery and getting people a job, the old system would take people through a lengthy system to find them employment, this is not like that, if people want to work, we find them employment.

A question was asked what is the incentive to employers to hire people through this program. Phil reported that lots of individuals have worked out in the past and if they don't the employer knows they have support. Supported Employment staff goes in and talks to staff to de-stigmatize what is going to happen versus not knowing.

Supported Employment does not work with any one particular agency, it is based on what the individual wants. The program is very person centered and individualistic.

The chair motioned to adjourn, members voted and approved.

HAB Meeting Adjourned.

Recorder: Lisa Duerksen,
Department Specialist 3
Marion County Health Department
Phone: 503-588-4903
Fax: 503-364-6552

2012 Meeting Schedule:

January 17, 2012	June 19, 2012
February 21, 2012	September 18, 2012
March 20, 2012	October 16, 2012
April 17, 2012	November 20, 2012
May 15, 2012	December 18, 2012