

City of Woodburn

Demographic, Social, and Economic Profile

**Presented to the Economic Development Committee
November 16, 2010**

By Katharine Williams, Workforce Analyst
Oregon Employment Department Research Division

Support Business & Promote Employment

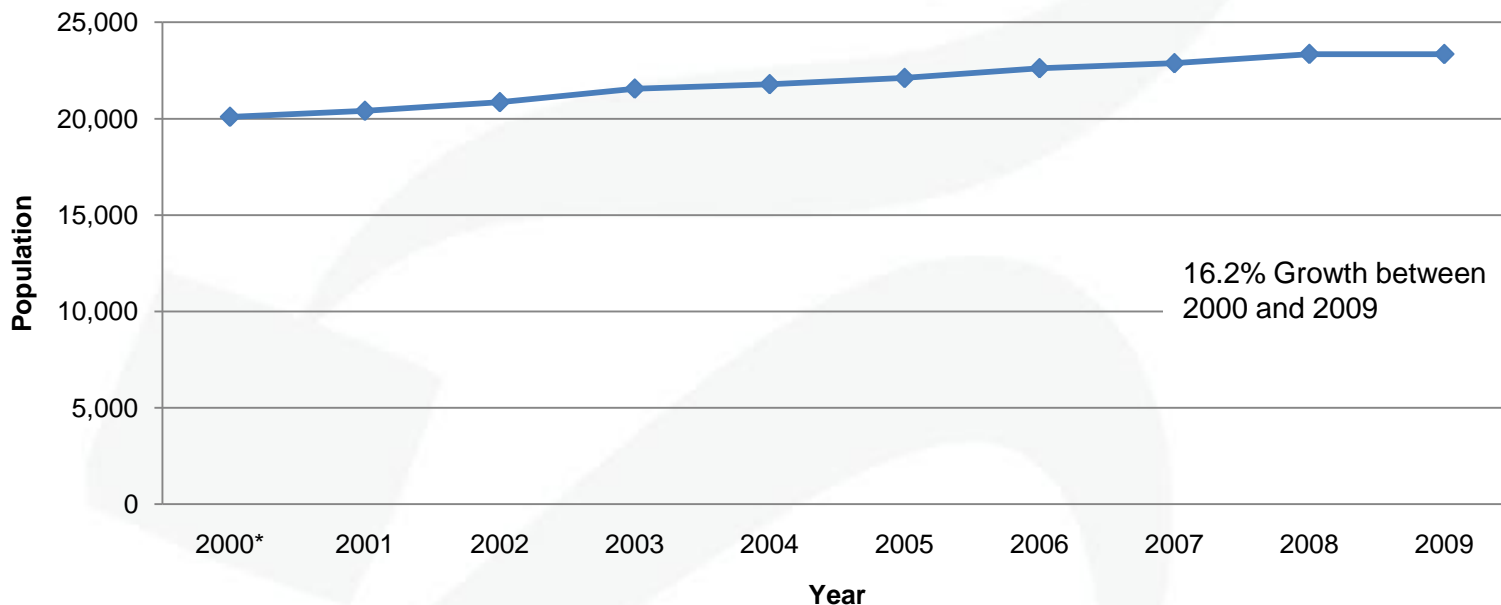
American Community Survey: 2006 – 2008 Estimates

- Distributed by the U.S. Census Bureau
- Ongoing survey that provides data every year
- Used for planning purposes
- Information from the survey generates data that help determine how more than \$400 billion in federal and state funds are distributed each year
- **All ACS data are survey *estimates***, taken from a sample and thus subject to a margin of error
- 2006 – 2008 estimates represent a three-year period of data collection, and produced for places with populations over 20,000



Population

City of Woodburn Population
2000 - 2009

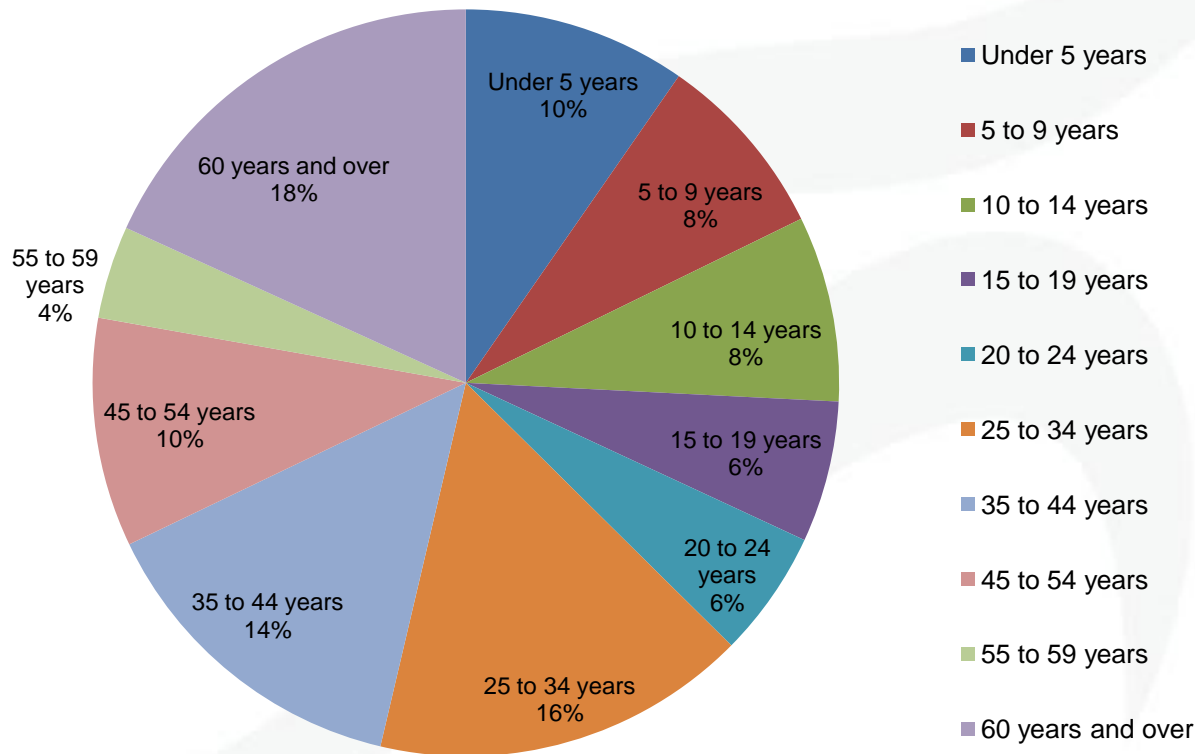


Source: Portland State University, Population Research Center, July 2009 Estimates
*U.S. Census Bureau, 2000 Census

Support Business & Promote Employment

Age Distribution of Woodburn Population

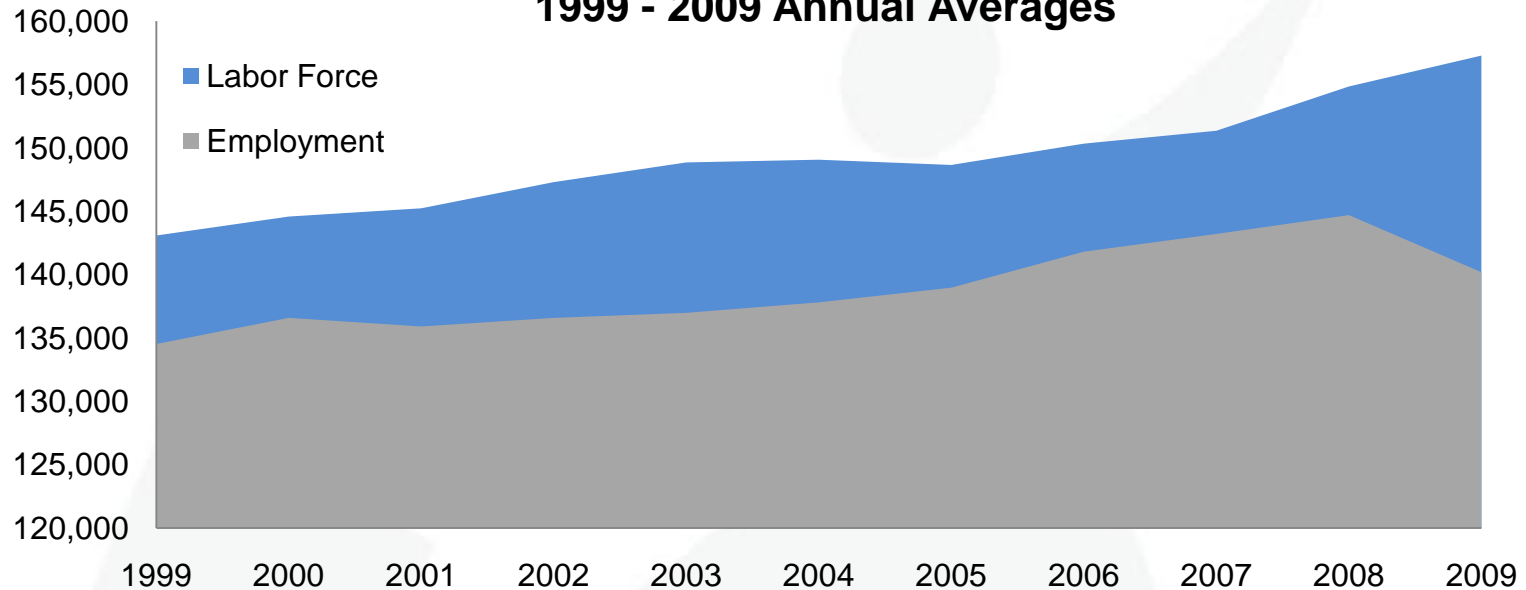
The median age of the Woodburn population is 33.6, which is 4.2 years younger than Oregon's median age



Source: American Community Survey 2006 – 2008 Estimates, U.S. Census Bureau



Marion County Labor Force & Employment 1999 - 2009 Annual Averages



Source: Oregon Employment Department, Local Area Unemployment Statistics, 2009

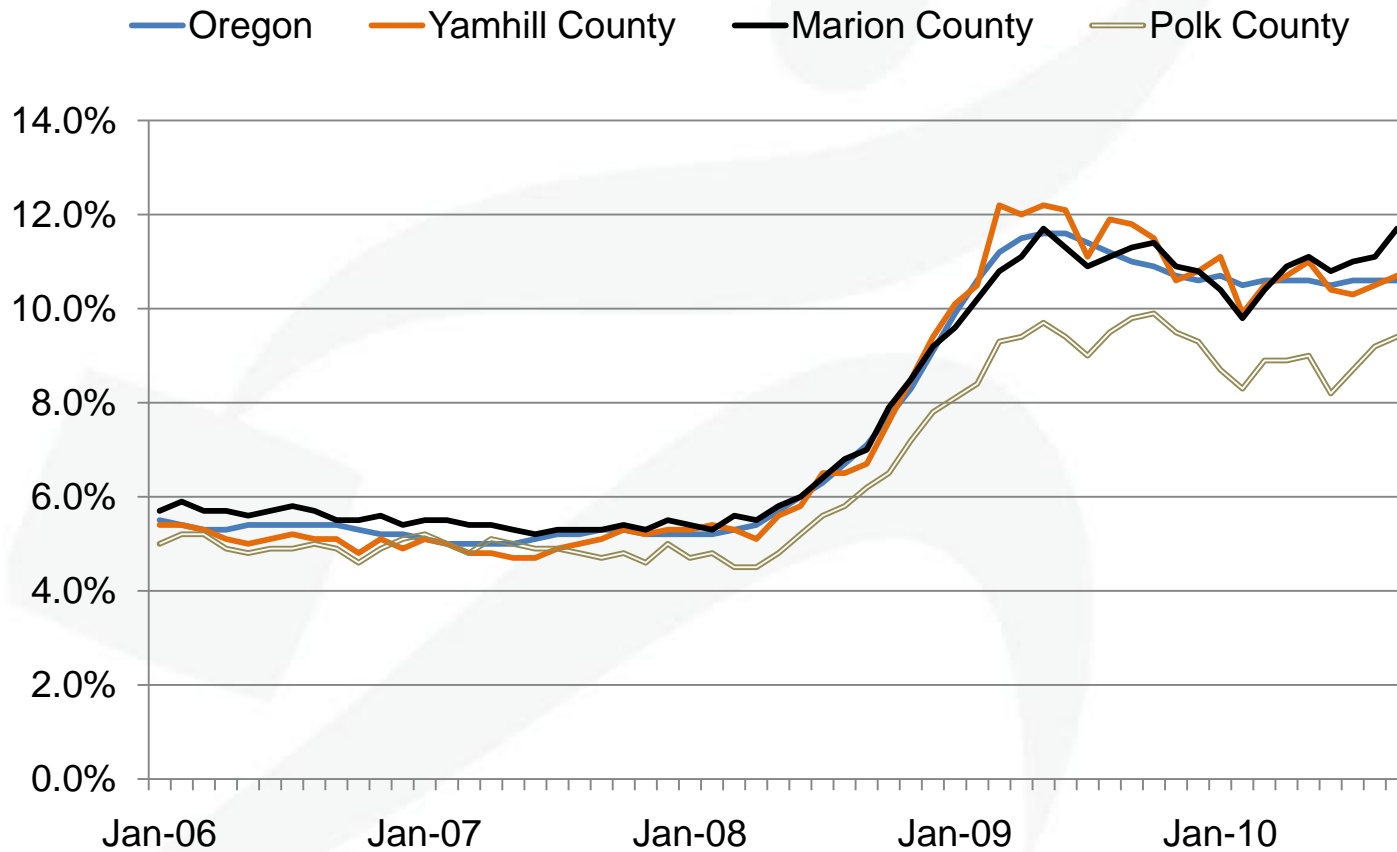
Who is counted in the labor force?

- Civilian non-institutional population 16 years old and over
- Includes employed and unemployed
- Those who are unemployed and not looking for work are not counted
- Each person is counted only once, even if he or she holds more than one job*



Regional Unemployment Rates

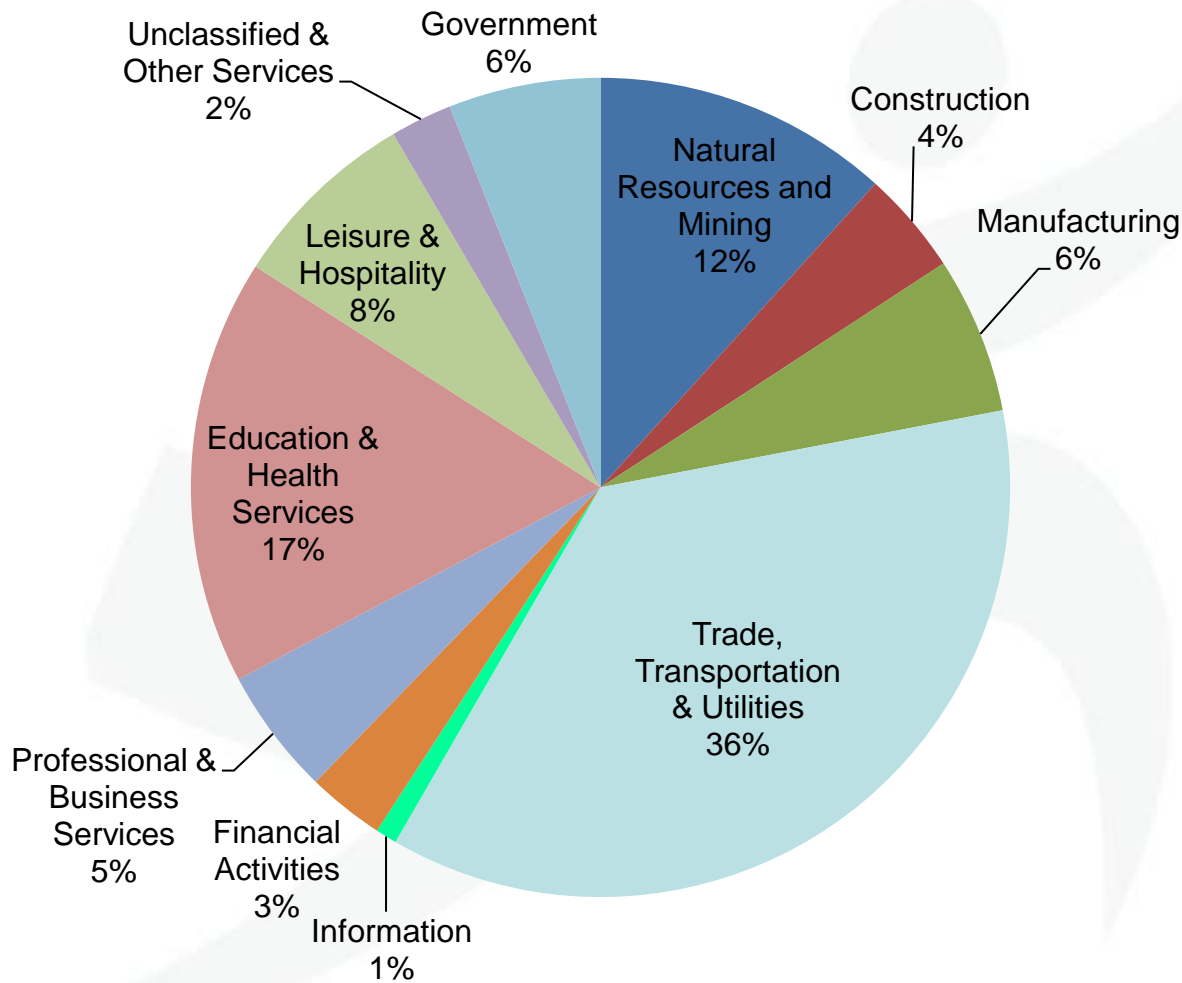
Seasonally Adjusted



Source: Local Area Unemployment Statistics, Oregon Employment Department



City of Woodburn Employment by Industry, 2009

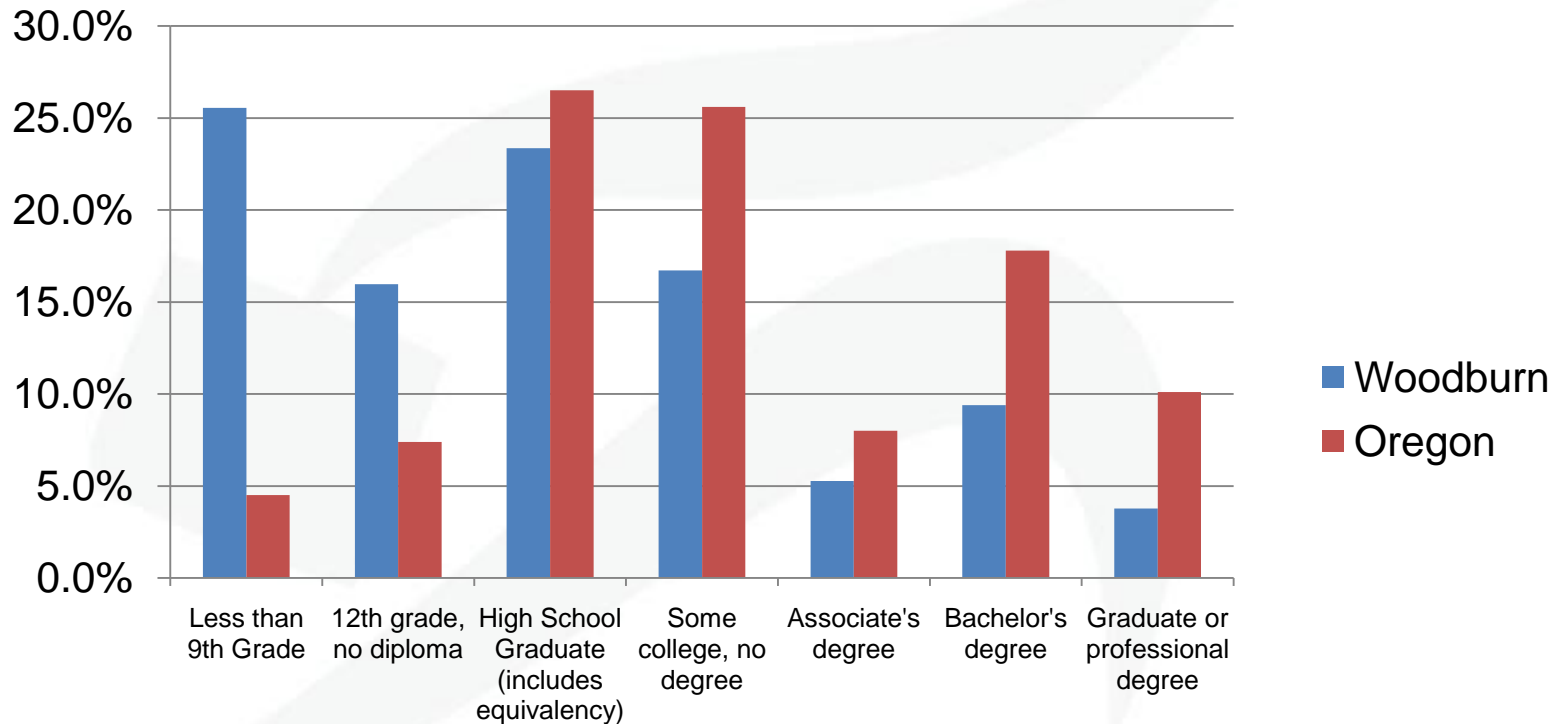


Woodburn had a higher percentage of employment than Oregon in Natural Resources & Mining and Trade, Transportation, and Utilities, and lower percentages in Professional & Business Services and Manufacturing industries.

Source: 2009 Quarterly Census of Employment & Wages, Oregon Employment Department



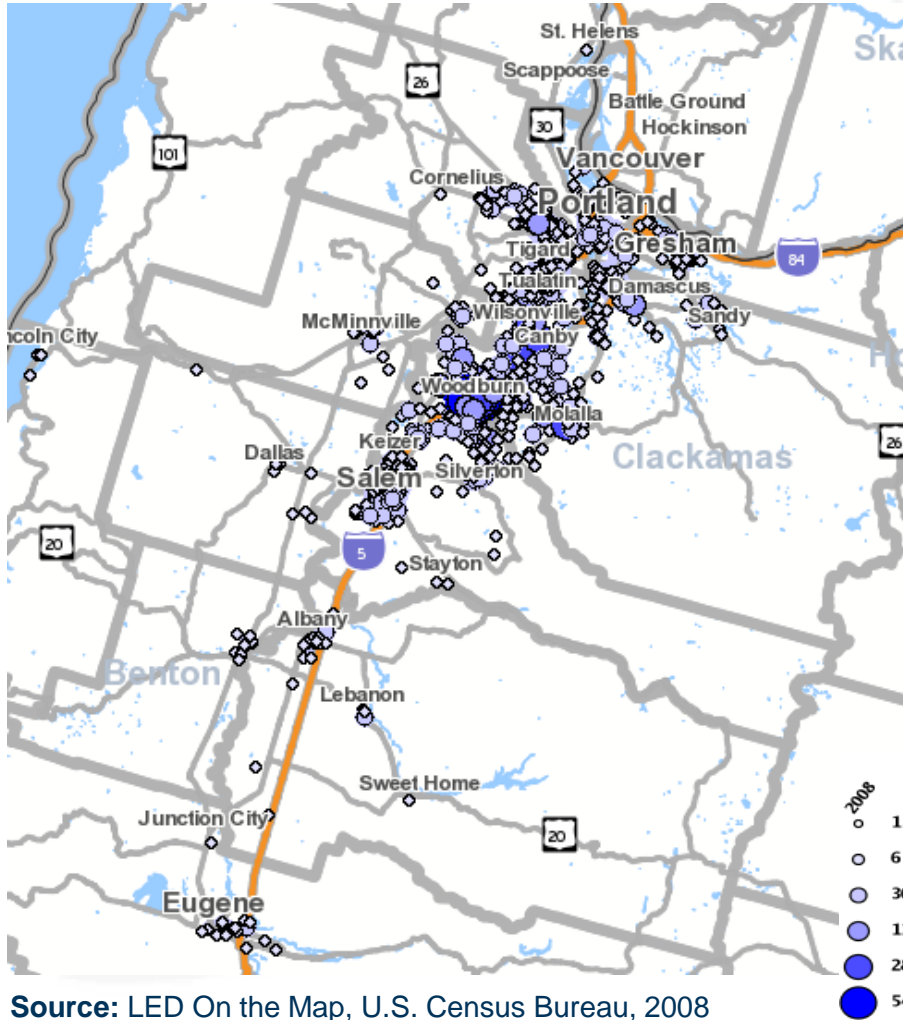
Educational Attainment Population 25 Years and Older



Source: American Community Survey 2006 – 2008 Estimates, U.S. Census Bureau



Where do the city's residents work?



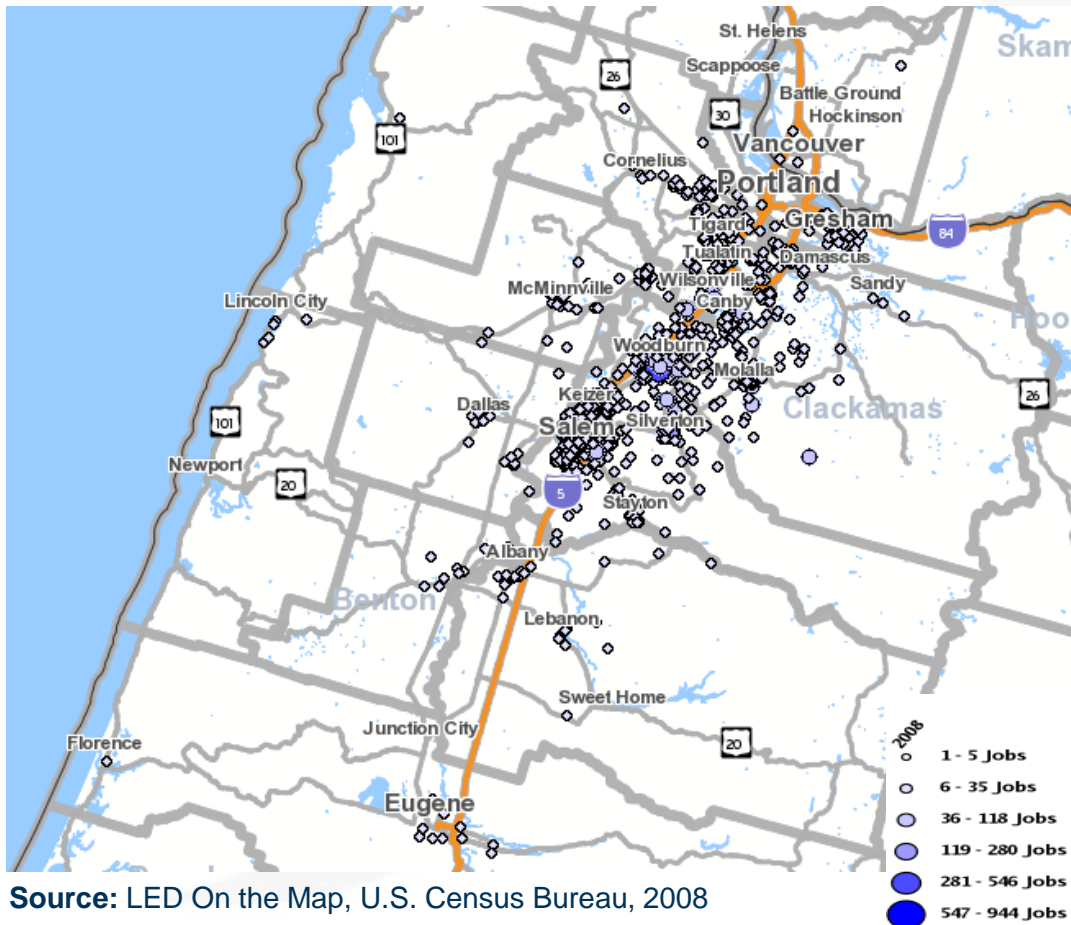
Source: LED On the Map, U.S. Census Bureau, 2008

Woodburn	1,354	17.6%
Portland	678	8.8%
Salem	637	8.3%
Wilsonville	413	5.4%
Tualatin	314	4.1%
Tigard	242	3.1%
Beaverton	193	2.5%
Hillsboro	139	1.8%
Canby	126	1.6%
Hubbard	95	1.2%
All Other Locations	3,514	45.6%

41.3% work in Marion County



Where do the city's workers live?



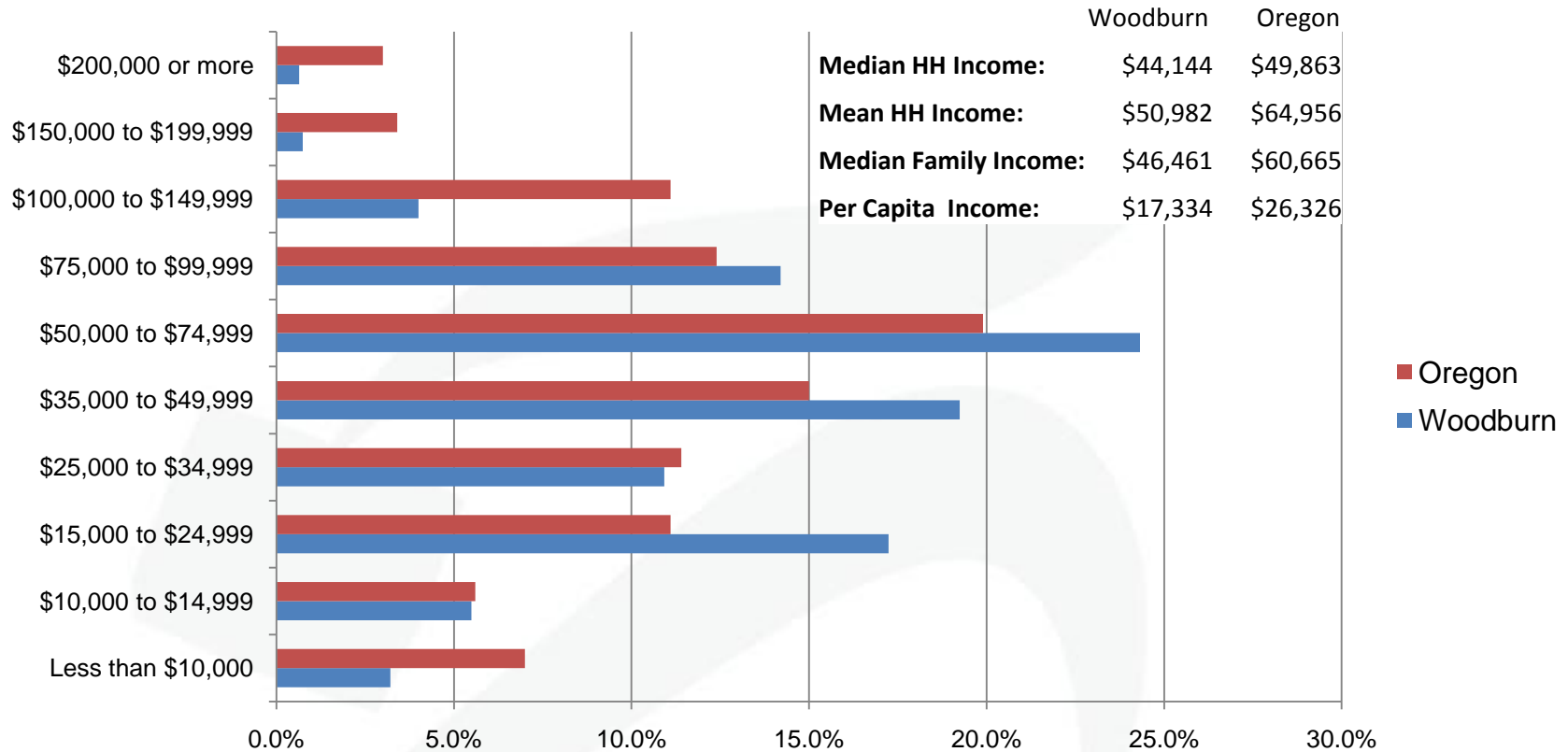
Source: LED On the Map, U.S. Census Bureau, 2008

Woodburn	1,354	16.2%
Salem	928	11.1%
Portland	397	4.8%
Keizer	353	4.2%
Hayesville	199	2.4%
Silverton	191	2.3%
Four Corners	159	1.9%
Wilsonville	137	1.6%
Gresham	117	1.4%
Canby	116	1.4%
All Other Locations	4,405	52.7%

49.9% live in Marion County



Household Income



Source: U.S. Census Bureau, American Community Survey, 2006 – 2008 Estimates

Covered Wages : 2009 All-Industry Average Annual Pay: \$32,911



And new to our communications spectrum, a blog!



Share Report Abuse Next Blog»

Oregon Workforce & Economic Inform

Brought to you by the Research Division of the Oregon Employment Department.

Tuesday, August 17, 2010

Oregon's Employment Situation: July 2010

Today, the Oregon Employment Department released employment figures and the unemployment rate for July. The unemployment rate remained essentially unchanged, at 10.6 percent from June's rate of 10.5 percent. **For the most recent nine months, the state unemployment rate has been between 10.5 percent and 10.7 percent.** Even though we've seen little movement in the unemployment rate in recent months, Oregon's July rate declined significantly over the previous year (11.4% in July 2009).

Welcome to the

Welcome to the
you by the Rese
Employment Dep
economy, helping
day long! Feel fr
comments becau

*Quality Informati
Informed Choice*

Katharine Williams, Workforce Analyst

Oregon Employment Department
Workforce & Economic Research Division

Katharine.S.Williams@state.or.us

(503)302-8568

For More Information, Visit Our Website:

www.QualityInfo.org

Join the conversation:

OregonEmployment.blogspot.com

Twitter @OrEmployment

