

**MARION COUNTY HEALTHY COMMUNITIES – CHRONIC DISEASE PREVENTION PROJECT**  
**3-Year Community Plan Goals and Objectives**

**COMMUNITY SETTING**

**GOAL 1:** Every community has access to tobacco-free and smokefree environments, access to tobacco cessation resources and minimal exposure to tobacco products and advertising

Objective 1: By June 30, 2010, Chemeketa Community College will adopt a campus-wide, smokefree policy.

- By June 30, 2012, Willamette University and George Fox University campuses in Marion County will adopt a campus-wide, smokefree policy.

Objective 2: By June 30, 2011, at least 2 multi-unit housing complexes located in Marion County will adopt a smokefree policy

Objective 3: By December 30, 2011, legislation will be drafted and introduced for the licensing of the sales of tobacco products in Oregon.

**GOAL 2:** Every community has optimal availability of and access to evidence-based self-management programs

Objective 1: By January 30, 2011, a committee will be developed to coordinate and promote Stanford's Living Well / Tomando Control program in Marion County

Objective 2: By January 30, 2012, the number of Stanford's Living Well/Tomando Control series offered in Marion County will increase by at least three.

**GOAL 3:** Every community has access to healthy food choices and physical activity opportunities, and minimizes access to unhealthy options (e.g. low-nutrient, high calorie foods and beverages)

Objective 1: By June 30, 2012 at least 3 child/family community venues, held in Marion County, will have a policy in place that states that they will offer at least 2 healthy food options at their concession stands

Objective 2: By June 30, 2011 at least 2 new community gardens will be established in low-income neighborhoods in Marion County.

- By June 30, 2012, at least 4 new community gardens will be established in low-income neighborhoods in Marion County.

Objective 3: Beginning July 1, 2009, a taskforce will be convened for the purpose of ensuring that community vision, transportation, and land use plans include objectives and strategies for facilitating optimum health and increased physical activity throughout Marion County.

## **SCHOOL SETTING**

**GOAL 1:** Schools have comprehensive policies and environments that support tobacco-free lifestyles, healthy eating, daily physical activity, and health management.

Objective 1: By June 30 2012, North Marion and Salem Keizer school districts will have added to their wellness policy at least one of the following requirements: no food of minimal nutritional value will be 1) sold as fundraisers or 2) given out as rewards

- By end of school year 2011, North Marion school district will have added to their wellness policy at least one of the following requirements: no food of minimal nutritional value will be 1) sold as fundraisers or 2) given out as rewards
- By end of school year 2012, Salem-Keizer school district will have added to their wellness policy at least one of the following requirements: no food of minimal nutritional value will be 1) sold as fundraisers, or 2) given out as rewards.

Objective 2: Under development

**GOAL 2:** Schools assess and monitor policies and student and staff behavior in support of tobacco-free lifestyles, healthy eating, daily physical activity, and health management

Objective 1: By end of school year 2012, North Marion and Salem-Keizer school districts will have used the School Health Index to assess school policies and practices.

- By end of school year 2011 North Marion school district will have used the School Health Index to assess school policies and practices.
- By end of school year 2012, Salem Keizer school district will have used the School Health Index to assess school policies and practices.

## **HEALTH SYSTEMS SETTING**

**GOAL 1:** Hospitals and clinics adopt and enforce tobacco-free campus policies.

Objective 1: By June 30, 2010, a least one multi-provider clinic in Marion County will adopt a campus-wide, tobacco-free policy

**GOAL 2:** Tobacco cessation messages and information about evidence-based assistance for quitting that meet literacy and linguistic needs (such as provider-offered services and the Oregon Tobacco Quit Line) are appropriately integrated into provider-patient interactions.

Objective 1: By June 30, 2011, Marion Polk Medical Society and Mid-Valley IPA will support a tobacco cessation assistance guideline that includes information about incorporating tobacco cessation messages and evidence-based assistance for quitting into patient-provider interactions.

Objective 2: By June 30, 2012, 50% of multi provider clinics in Marion County will have identified and shared with Marion County Health Department a staff contact person to receive resources on tobacco cessation and evidence-based quit assistance.

**GOAL 3:** Health care providers refer patients to evidence-based self-management programs in the community.

Objective 1: By June 30, 2012, at least one Social Service Agency in Marion County will have procedures in place to provide systematic referral for people with a diagnosed chronic disease to an evidence based Chronic Disease Self Management Program.

**GOAL 4:** Health systems support health care providers who champion and advocate for the prevention, early detection and management of chronic diseases in all settings

Objective 1: By June 30, 2010, at least 2 health care providers will join the chronic disease prevention subcommittee and advocate for chronic disease prevention efforts.

## **WORKSITES SETTING**

**GOAL 1:** Worksites policies support tobacco-free workplaces and outdoor spaces, tobacco cessation, healthy food and beverage choices, and physical activity opportunities; and minimize access to unhealthy options.

Objective 1: By June 30, 2010, healthy food guidelines that recommend that foods of minimal nutritional value not be served at Marion County agency meetings and trainings will be implemented in at least three Government Departments of Marion County

Objective 2: By June 30, 2012 no more than 50% of foods offered in vending machines in Government Departments of Marion County will be foods of minimal nutritional value.

Objective 3: By June 30, 2012, at least one Government Department of Marion County will adopt a smokefree campus policy that exceeds the Oregon Smokefree Workplace Law.