



The EarthWISE Bulletin

The Sustainable Business Bulletin

Marion County

Volume 5, Issue 9

Winter 2017

What's inside

Green Award nominations	1
Recent recerts	2 - 4
Factoids	5
Ask Mr. Sustainability	5
EW directory	6 - 7
L.A. paves the future	7



Important dates:

- Dec. 21 Winter Solstice
- Dec. 25 Christmas
- Jan. 1 New Year's Day
- Jan. 16 Martin Luther King Jr. Day
- Jan. 17 Green Awards Nominations due
- Feb. 14 Valentine's Day
- Feb. 20 Presidents' Day
- Mar. 11 Eighth Annual Mid-Valley Green Awards
- Mar. 12 Daylight saving time begins
- Mar. 20 Vernal Equinox
- Mar. 27 - 30 Spring Break

Save the date and NOMINATE!!

If you are reading this right now, there's a good chance you are working for an organization that values environmental stewardship...maybe as much as you do!

How you or your organization support green actions is more than an academic exercise. Actions that cut waste, slash energy and water use, and possibly save money, are all part of a greater whole that strives to protect our planet and conserve the resources that our children will need.

What you do counts...and our community needs to know about it.

Why?

Inspiration and emulation. When we learn about you or others are doing, we feel like we're not alone and that others value what we do. And, if your actions can be replicated, we might learn how to take the same steps where we work or live.

A great way to share those successes would be to nominate your organization, neighbor, friend, or teacher for a **2017 Mid-Valley Green Award**.

Categories include:

- **Recycler of the Year: Individual and organization categories**
- **Green Product or Service of the Year**
- **Sustainable Business of the Year: Large and small categories**
- **EarthWISE Business of the Year**
- **People's Choice Award**

How do you nominate? Just go to www.midvalleygreenawards.org for the nomination forms and information. Easy. **Deadline** for nominations is midnight, January 17.

The **2017 Green Awards** will be held at the **Willamette Heritage Center** (big change!) on Saturday, March 11th, at 6 pm. **Nominations**, however, are due on Tuesday, **January 17th**, at the stroke of midnight.





NORPAC Plant 6 & 8



NORPAC Brooks

EarthWISE Recertified
NORPAC FOODS

HIGH RECYCLING RATE

MINIMIZED PACKAGING

ENERGY/WATER CONSERVATION

VEGETABLE WASTE TO LIVESTOCK

PURCHASES RENEWABLE ENERGY



NORPAC Plant 7



NORPAC Stayon

**SAVE
MONEY
SAVE
RESOURCES**

mcearthwise.net
503.365.3188

Fall Recertifications



**Habitat for Humanity of the
Mid-Willamette Valley ReStore
2011 - 2016**



**Cooke Stationery Company
2013 - 2016**

Time to recertify already?
These EarthWISE businesses did



**Salem Convention Center
2008 - 2016**



**State of Oregon Public Service Building
2010 - 2016**



**Garten Services
2008 - 2016**

More EarthWISE recerts



City of Salem Shops Complex
2009 - 2016



Mill Creek Correctional Facility
2013 - 2016



Department of Corrections Firing Range
2013 - 2016



Department of Corrections Central Distribution Center
2013 - 2016

**Ask
Mister
Sustainability**

Question: My company is a leader in sustainable business practices. We are practically zero-waste, have cut our carbon footprint dramatically, and have expanded our sustainable practices into the social and economic part of the process. What's next?

Wow, that's not a question I get everyday—good for you! Without more information, I'll make some assumptions; your business views waste as inefficiency, incorporates reused and recycled goods in your supply chain, measures and reduces energy use, and your staff takes an active role in your green initiatives. Does that sound about right?

If that's the case—or only most of the case—then I suggest that communication is the next big thing on the agenda. Since your efforts have been directed toward the nuts and bolts of sustainable operations, it's very important that you convey that story and your commitment to your staff, your suppliers, and your customers.

A consistent internal flow of information about company values and efforts helps maintain and enhance a culture of sustainability among employees. When sustainable practices become ingrained, the sun shines and angels sing.

If your partners and suppliers know what you expect then you have the possibility to not only influence their practices, but you may be able to reduce waste. For example, if you insist on deliveries in reusable crates instead of one-time-use boxes you won't be spending time unpacking and paying for a cardboard container.

Your all-important customer base also needs to know your story. Numerous studies tell us that consumers want to buy from green businesses. Since you are the real deal you have a great story to tell, and there are a zillion ways to do that—social media, newsletters, ads, displays, become EarthWISE certified—just remember to speak from the heart. They'll believe if you do.

~

Factoid Department

Just how much stuff does Marion County recover (recycle)? The numbers are just in...looks like we are credited with diverting **58%** of what gets tossed.

That's good enough for second best in the state.

Numero uno? That would be Metro. They topped out at **60.4%**.

We still ended up with over **243,000 tons** of garbage...roughly **9%** of the statewide total of **2.7 million tons**.

Is zero waste possible? Maybe. The Ford Motor Company claims that their Dearborn River Rouge Center facilities (six of them) have finally attained it, preventing **14 million tons** of landfill waste.

France wants to get disposable **plastic bags** out of their waste stream. Their use was outlawed this summer.

Now they say that **disposable plastic plates, cups, and cutlery** will be banned after 2020. Exceptions? Only for those disposables that are compostable.

Currently, **Six U.S. states** have some type of ban or restriction on disposable plastic bags.



**Tune into the latest stories about the 3R's
Waste Matters: On the Air**

An EarthWISE business or special waste reduction guest is featured every second & fourth Thursday at 1:00 pm to chat about their interesting and innovative waste reduction programs! Can we talk to/about you? Give us a call at 503 365 3188.

100.7 FM
www.kmuz.org
88.5 FM

EarthWISE Member Directory

★ Denotes new EarthWISE business

Automotive

AJ's Auto Repair, Inc.
Brooks Automotive
Capitol Auto Group
Sanford Automotive

Construction

Advantage Precast, Inc.
Arbuckle Costic Architects, Inc.
Barnwood Naturals, LLC
Carlson Veit Architects, P.C.
CB|Two Architects
dalke Construction
Fluent Engineering, Inc.
Jet Industries
LCG Pence Construction, LLC
Modern Building Systems, Inc.
Nathan Good Architects
Pence Northwest Construction, LLC
Studio 3 Architecture, Inc.
White Oak Construction

Education

Chemeketa Community College
Chemeketa Center for Business & Industry
Straub Environmental Center

Financial

Country Financial
Northwest Farm Credit Services
SELCO Community Credit Union

Food

Bentley's Grill
BrucePac - Silverton & Woodburn Plants
Cascade Baking
Kerr Concentrates, Inc.
LifeSource Natural Foods
NORPAC Foods - Stayton, Brooks, & Salem Plants
Rafns' Restaurant
Roth's Fresh Market - Central Office, Sunnyslope, Vista,
Hayesville, Lancaster, Stayton, & Silverton stores ★

Spring Valley Dairy
Sweet Couture ★
Willamette Valley Fruit Company

Government

Marion County Dog Shelter
Marion County Public Works—Silverton Road Campus
OR Department of Administrative Services- 20 Buildings
OR DAS - Salem Motor Pool
OR DAS - Property Distribution Center
OR Dept. of Corrections (DOC) CDC/Warehouse
OR DOC Gath Road Range
OR DOC Mill Creek Correctional Facility
OR Santiam Correctional Facility
OR State Corrections Institution
OR DOC State Penitentiary
OR Department of Energy
OR DMV Headquarters OR Exposition Center
OR Dept. of Public Safety Standards & Training
OR Lottery
OR State Capitol
Salem Center 50+
Salem Civic Center
Salem Fire Department
Salem Housing Authority
Salem - Information Technology
Salem - Public Works Willow Lake WPCF
Salem Shops
Salem - Urban Development's Airport Division
Salem - Urban Development's Director's Office
Salem Public Library

Landscaping

DeSantis Landscapes, Inc.
The Garden Angels
Green Acres Landscape, Inc.

Medical

Holly Chamberlain D.D.S., L.L.C.
Chiropractic Physicians, P.C.
Spinnaker Pediatric Dentistry
Willamette E.N.T. & Facial Plastic Surgery, LLP

Not For Profit

Assistance League of Salem - Daue House
Assistance League of Salem - Encore Furniture
Center for Hope & Safety
Family Building Blocks
Garten Services, Inc.
Habitat for Humanity of the Mid-Willamette ValleyMarion-
Polk Food Share
SAIF Corporation
Saint Mark Lutheran Church
Temple Beth Sholom
Unitarian Universalist Congregation of Salem
United Way of the Mid-Willamette Valley
Willamette Lutheran Retirement Home

Personal Services

Designer Cut
Phiz Spa

Professional/Services

AAA Cleaning Service - Metro, Inc.
ABC Window Cleaners & Building Maintenance
Allied Video Productions
Cascade Employer's Association
Collier Law
Compex Two Computers
Lancaster Mall Operations
Law Office of Eden Rose Brown
VanNatta Public Relations/Spire Management

Real Estate & Commercial Properties

The Epping Group/Creekside Corporate Center
Pringle Creek Community
Wildwood | Mahonia

Recycling/Solid Waste

Agri-Plas, Inc.
Covanta Energy, Marion Facility
D & O Garbage Service Inc.
Loren's Sanitation & Recycling Services
Marion Recycling Center
North Marion Recycling & Disposal
Pacific Sanitation

Retail/Wholesale

Cooke Stationery Co.
Habitat for Humanity ReStore
One Fair World
Rapid Refill ★

Tourism/Entertainment

Grand Hotel in Salem
Salem Convention Center
Salem Riverfront Carousel
Travel Salem

Transportation

South Salem Cycleworks
Salem Keizer Transit

The back page

Never underestimate the impact of the American automobile on planet Earth. While we all know that cars emit a variety of pollutants, burn fossil fuel, and cost a pretty penny to own and operate, here's one stat that might give you pause:

A recent study on parking in L.A. County (California) tells us that 14% of their total land space is dedicated to parking....that's 200 square miles!

If you throw in another 140 square miles of roadway, you're talking about a lot of pavement.

Here's another mind bender: *in the U.S. there are roughly three parking spots for every car.*

