

The

EarthWISE Bulletin

Marion County

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The Sustainable Business Bulletin

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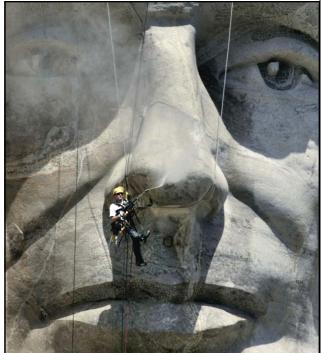
Important dates:

- Dec. 21 Winter Solstice
- Dec. 25 Christmas
- Jan. 1 New Year's Day
- Jan. 3 Application deadline for MR class
- Jan. 30 Master Recycler classes begin
- Jan. 21 Martin Luther King Jr. Day
- Jan. 22 Green Awards Nominations due
- Feb. 18 Presidents' Day
- Mar. 1 Fourth Annual Mid-Valley Green Awards
- Mar. 24-28 Spring Break

Mean, green and clean

Choosing the right cleaner is more important than you might think

Cleaning products are necessary for maintaining attractive and healthful conditions in the home and workplace. In addition to the aesthetic benefits of cleaning, the removal of dust, allergens, and infectious agents is crucial to maintaining a healthful indoor environment. But cleaning products can present several health and environmental concerns. They may contain chemicals associated with eye, skin and respiratory irritation, or other human health issues. Additionally, concentrated ing products are classified as hazardous, creating potential handling, storage, and disposal issues.



In 1927, Gutzon Borglum and 400 workers began sculpting the forms of some commercial cleaning products are classified as hazardous, creating potential handling, storage, and disposal isIn 1927, Gutzon Borglum and 400 workers began sculpting the forms of some commercial clean60-foot carvings of Presidents Washington, Jefferson, Roosevelt, and Lincoln into Mount Rushmore in South Dakota. In July 2005, Jens Kranhold (pictured above), along with a crew from Germany and the National Park Service, gave Abe his first facial since the monument was completed in 1941. Photo: AP/
Charlie Riedel

The dirty details - environmental and health concerns

The actual risks from cleaning chemicals at typical exposure levels are often uncertain, and in many cases are probably low. Regardless, reducing exposure hazards should always be considered when you are choosing which product to use.

- Cleaning products are released to the environment during normal use through evaporation of volatile components. Janitorial staff and others who perform cleaning can be exposed to concentrated cleaning products.
- Certain ingredients in cleaning products can present hazard concerns to exposed populations (e.g., skin and eye irritation in workers) or toxicity to aquatic

tects health without harming

species in waters receiving inadequately treated wastes. For example, alkylphenol ethoxylate, a common surfactant in cleaners, has been shown in laboratory studies to function as an endocrine disrupter that adversely affects reproductive hormones in wildlife exposed to polluted waters.

Ingredients containing phosphorus or nitrogen can contribute to nutrient-loading in water bodies, effecting water
 Green cleaning can be defined as "effective cleaning that pro-

quality.

Volatile organic compounds

(VOC's) in cleaning products can affect indoor air quality and also contribute to indoor smog formation.

tion.

the environment."

what to lead t



George Washington got his first "facial" in 2005.

Benefits of buying green cleaners

Choosing less hazardous products with positive environmental attributes (e.g., biodegradability, low toxicity, low volatile organic compound (VOC) content, reduced packaging, low life cycle energy use) and taking steps to reduce exposure can minimize harmful impacts to custodial workers and building occupants. They'll also improve indoor air quality and reduce water and ambient air pollution.

Another advantage to buying less hazardous cleaners is that it may reduce costs when it comes time to dispose leftover cleaner product. When you buy cleaners in concentrates, there is also a reduction in packaging waste and transportation energy.

So what are green cleaners and how will I know them?

From what was written above, we can assume that green cleaning may be defined as "effective cleaning that protects health without harming the environment." The challenge then becomes to find which

cleaner does just that—protects humans and environment. However, the overwhelming number of products and their competing claims makes it almost impossible to know

what to buy and who to believe.

Fortunately, third party non-profit and government organizations have created environmental standards by which a product may be judged. Standards that they have developed for product safety, toxicity, characteristics, and performance ensure that consumers are using a product that is less harmful to human health and the environment. EarthWISE businesses, in fact, are encouraged to purchase as many of their cleaning products that have a 3rd party certification as they can.

So which 3rd party cleaners are EarthWISE recognized? The logos to look for are listed below:



www.greenseal.org



www.epa.gov/dfe



www.scscertified.com



www.ecologo.org



www.ul.com

Time to recertify already? These EarthWISE businesses just did



Bentley's Grill



Salem Convention Center



Lancaster Mall



D & O Garbage



LifeSource Natural Foods

More recertifications



Assistance League - Daue House



Studio 3 Architecture, Inc.



Assistance League - Encore Furniture



Look what's heading to Oregon

Organic Transit, a start-up out of Durham, NC, is looking to set up a manufacturing site in Portland. Their signature product, the ELF, is a hybrid electric bicycle that can run on pedal power or by a small 750 watt battery-powered motor which can hit speeds of up to 20

mph. The battery can be recharged via a solar panel that is embedded into the rooftop, or by plugging it into a wall charger. You can get an estimated 14 miles of power between charges. Base price? \$4,995.

www.organictransit.com

Deciphering Renewable Power Options at Your Utility

By Rebecca O'Neil, Oregon Department of Energy

Why does Portland General Electric (PGE), Pacific Power, Consumers Power, or any other utility in Oregon offer you a "green rate" or renewable power option on your electricity bill?

Privately-owned utilities PGE and Pacific Power were required to offer a renewable energy rate thanks to a 1999 law. In 2007, the State of Oregon passed the Renewable Portfolio Standard (SB 838, ORS 469A) which requires big utilities—EWEB, Pacific Power, and PGE—to have at least 25% of their energy come from renewable sources by 2025, while smaller utilities have lower



Klondike wind turbines can generate 400 megawatts of electricity

requirements. In addition to improving their standard power mix, the law specifies that all Oregon utilities are required to offer a voluntary "green rate" to their customers.

As a result of these requirements for renewable power options and Oregonians' demand for cleaner power, Oregon's optional renewable power programs have grown into the top-performing programs in the country in enrollment and customer penetration levels. Pacific Power offers Blue Sky (http://www.pacificpower.net/env/bsre.html) and Portland General Electric offers Green Source (www.greenpoweroregon.com).

Does this mean that renewable power is delivered directly to your outlet, once you sign up? No. Most electricity is acquired by contracts on a regional basis; even though the green energy exists, there is no guarantee about exactly what energy you physically receive.

Did you know? Choosing to purchase green power is one of the many options for achieving EarthWISE certification.

Instead, the utilities purchase renewable energy certificates (RECs) to match customer demand. RECs are environmental commodities. One REC equals all attributes of a megawatt-hour of electricity from a specific renewable energy project, time stamped by a month and year (for example, September 2012). In addition, Northwest Natural offers to purchase carbon offsets for its natural gas customers, called the Smart Energy program (www.nwnatural.com/smartenergy). By paying for these commodities, utilities are supporting renewable energy projects and helping create a strong marketplace for new renewable energy projects to thrive.

Ask your utility what renewable energy or clean air projects you support with your enrollment. Or look up your utility's program online: <a href="http://apps3.eere.energy.gov/greenpower/buying/buying_power.shtml?gov/greenpower/buying_power.shtml?gov/greenpower/buying_power.shtml?gov

Questions? Contact the author at rebecca currently serves as the chair of a Public Utilities Commission citizen advisory committee, the Portfolio Options Committee, which helps ensure that the private utilities' renewable power options deliver value to Oregonians.



Ask Mister Sustainability

Question: One of the EarthWISE suggestions I've come across mentions labeling our sinks at work with a "dump no grease down drain" sign. I work in an office. How would grease get down our drain?

While your grease "footprint" is much smaller than a restaurant's, FOG's (fats, oils, and grease) have a way of entering your pipes whenever food stuffs or other organics get washed down the drain. Add in a pinch of cleaning products and flushed away wet-wipes and you soon have a recipe for your very own homegrown fatberg disaster.

What's a fatberg? A fatberg is a solid FOG plug that grows inside of sanitary sewer pipes. The term was coined this past summer by Thames Water (London, England) when they unclogged a 33,000 pound monster that was growing in a stretch of the London sewer system. Officials reported

that if they hadn't discovered it in time, raw sewage could have started spurting out of

sewage could have started spurting out of manholes across broad areas of Kingston (a borough of London); it took six weeks

to repair the damage.

A fatberg is not unlike a human artery that gets clogged from eating too many fries and Double Down sandwiches, especially in the presence of non-degradable wet-wipes. Simon Evans, a Thames Water media relations manager said in *Atlantic Citys* "Fat clings to wipes, wipes cling to the fat."



The original "fatberg" identified in

London, England.

An example of a cascading fatberg.

What's a business to do? A good place to start is to remind employees that, no matter what it says on the container, flushable wet-wipes are bad news. Just because something is flushable does not mean that it's wise to do so. I personally know of several cases of cell phones that met ignoble ends in well-tuned toilets. Flushable? They were.

Another important business practice is to schedule regular maintenance of grease traps if you have them. Because nothing says "bad business" like a sewer backup.

Factoid Department

They didn't win the league title, but the Portland Timbers are still champs. Besides playing in a LEED-Silver stadium, they've also set a goal to increase their waste diversion to 90%, primarily by composting more food waste.

There should be a trophy for that.

Speaking of waste reduction, the Oregon paint stewardship program (PaintCare) announced that it diverted just over 580,000 gallons of paint last fiscal year. That's a bit more than enough to cover the City of Keizer, should one be so inclined.

Has reuse always been so important? At a recent "Origins of Recycling" conference at Tel Aviv University, scholars say various sites lead to mounting evidence that humans made bone tools, abandoned them, then later reshaped them again at various times between 420,000 to 200,000 years ago.

Nothing speaks of permanence like metals; they can be used repeatedly forever, unless we send them hurtling into space. Of the 92 billion aluminum cans sold in the US last year, 62 billion were recycled into something new.

The other 30 billion? Temporarily lost in landfills, sunk in aquatic depths, or adorning frat house walls.

EarthWISE Member Directory

Denotes new EarthWISE business

Automotive

AJ's Auto Repair, Inc. Brooks Automotive Hillyer's Mid-City Ford Sanford Automotive

Construction

Advantage Precast, Inc.

Arbuckle Costic Architects, Inc.

Barnwood Naturals, LLC

Carlson Veit Architects, P.C.

CB | Two Architects

Cherry City Heating

Cherry City Remodeling

dalke Construction

Day Heating & Cooling

Fluent Engineering, Inc.

Jet Industries

LCG Pence Construction, LLC

Modern Building Systems, Inc.

Pence Northwest Construction, LLC

Studio 3 Architecture, Inc.

Education

Chemeketa Community College

Chemeketa Center for Business & Industry

Straub Environmental Center*

<u>Financial</u>

FPS, Inc.

SELCO Community Credit Union

Food

Bentley's Grill

BrucePac - Silverton & Woodburn Plants

Cascade Baking

Jonathan's

Kerr Concentrates, Inc.

LifeSource Natural Foods

NORPAC Foods - Stayton, Brooks, & Salem Plants

Spring Valley Dairy

Truitt Brothers, Inc.

Willamette Valley Fruit Company

Government

Champoeg State Heritage Area

Marion County Dog Shelter

Marion County Public Works—Silverton Road Campus

OR Department of Adminstrative Services- 20 Buildings

OR Dept. of Corrections (DOC) / Gath Road Range

OR DOC Mill Creek Correctional Facility

OR DOC CDC/WarehouseOR Department of Energy

OR Exposition Center

OR Dept. of Public Safety Standards & Training

OR Lottery

OR DAS - Salem Motor Pool

OR State Capitol

OR State Corrections Institution

OR State Penitentiary

Salem Civic Center

Salem Fire Department

Salem Housing Authority

Salem - Information Technology

Salem Keizer Transit

Salem - Public Works Willow Lake WPCF

Salem Shops

Salem - Urban Development's Airport Division

Salem - Urban Development's Director's Office

Salem Public Library

Landscaping

DeSantis Landscapes, Inc.

The Garden Angels

Green Acres Landscape, Inc.

Medical

Holly Chamberlain D.D.S., L.L.C.

Chiropractic Physicians, P.C.

Miller Orthodontics

Rural Metro Ambulance

Willamette E.N.T. & Facial Plastic Surgery, LLP

Not For Profit

Assistance League of Salem - Daue House

Assistance League of Salem - Encore Furniture

Family Building Blocks

Garten Services, Inc.

Habitat for Humanity of the Mid-Willamette Valley

Marion-Polk Food Share

Not For Profit (Continued)

SAIF Corporation Temple Beth Sholom United Way of the Mid-Willamette Valley Willamette Lutheran Retirement Home

Personal Services

Designer Cut Phiz Spa

Professional/Services

AAA Cleaning Service - Metro, Inc. ABC Window Cleaners & Building Maintenance Allied Video Productions Cascade Employer's Association Collier Law **Compex Two Computers Lancaster Mall Operations** Law Office of Eden Rose Brown VanNatta Public Relations/Spire Management

Real Estate & Commercial Properties

The Epping Group/Creekside Corporate Center First American Title Insurance Company **Pringle Creek Community** Sperry Van Ness Commercial Advisors Wildwood | Mahonia

Recycling/Solid Waste

Agri-Plas, Inc.

Covanta Energy, Marion Facility D & O Garbage Service Inc. Loren's Sanitation & Recycling Services Marion Recycling Center North Marion Recycling & Disposal **Pacific Sanitation**

Retail/Wholesale

Cook Stationery Co. Habitat for Humanity ReStore One Fair World

Tourism

Grand Hotel in Salem Salem Convention Center Travel Salem

Green Awards - Nominations 2014 MID-VALLEY **GREEN AWARDS**



Nominations Sought

Do you know a person, business, or organization that acts, thinks and does green? Then you need to nominate them today!

Green Award categories include:

- Recycler of the Year
- Sustainable Business of the Year
- EarthWISE Certified Business of the Year
- Green Apple Education Award
- Green Product/Service of the Year

Nomination forms and category descriptions are available at www.midvalleygreenawards.org or call Straub Environmental Center at (503) 391-4145 to request a mailed copy.

> NOTE: Nominations due by midnight January 21, 2014 to be eligible.











Public Works Environmental Services



Become a Master Recycler

Everyone's Welcome! To register for the class visit our website or give us a call.

Learn more about:

- What happens to your garbage
- · Waste prevention, recycling and reuse options
- . How to compost and the benefits of composting
- · How to build "green" saving energy and resources
- Products made from recycled content
- Waste reduction topics from industry experts

Includes Field Trips!





mcrecycles.net





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