In Oregon

• 45,000 children born each year
• 315,000 are ages 0-6
• 40% at risk (n=~120,000)
• $380+ million per year focused on prevention
• $1.7 billion per biennia on young children/families
• Serving 25-33% of at-risk children

In Marion & Polk

• Total child population ages 0-5 is 32,834
• At-risk population children ages 0-6 is 24,732
Transformation of the Early Learning System

**EMPOWERING COMMUNITIES TO ENSURE CHILDREN ARE READY FOR KINDERGARTEN**

- Integrating services at a state and community level
- Focusing on children with the highest risk
- Metric driven
- Collective Impact
Overarching Goals

1. ENSURE ALL CHILDREN ARE READY FOR KINDERGARTEN & READING AT GRADE-LEVEL IN 3rd GRADE.

2. CHILDREN RAISED IN STABLE AND ATTACHED FAMILIES.

3. INTEGRATE RESOURCES AND SERVICES STATEWIDE.
Mission
 To convene, collaborate and catalyze action in our hub region to better align services and resources for children and families

Vision
 Every child is safe, healthy and prepared to learn.
 Every family is strong and resilient.
 Every learning services are coordinated, effective and efficient.

Values
 Unified focus on kids and families
 Actions are strategic and coordinated
 Accountable for results and stewardship of funds
 Value equity and diversity
 Strengthen Family Resilience

Marion & Polk Early Learning Hub Goals
Children are Supported to Enter School Ready to Succeed
Marion & Polk Early Learning Hub Goals
The Early Childhood System is Aligned, Coordinated and Family Centered
Marion & Polk Early Learning Hub Goals
Families are Stable and Attached
Early Learning in Oregon

- Connection to Health Care
- Early Screening
- High Quality Environments (QRIS)
- Kindergarten Assessment (2013)
- Full Day Kindergarten (2015-2016)
- Reading at grade level in 3rd grade
Sequential Brain Development the First Three Years

Neural Circuits are Wired in a Bottom-Up Sequence

Sensory Pathways (Vision, Hearing) → Language → Higher Cognitive Function

FIRST YEAR

-8 -6 -4 -2
Birth

2 4 6 8 10
Months

1 3 5 7 9 11 13 15 17 19
Years

National Science Council of the Developing Child
Center on the Developing Child
Harvard University
Public Safety and Early Learning Intersection

• **Benefits**: Early childhood intervention programs have been shown to yield benefits in academic achievement, behavior, educational progression and attainment, delinquency and crime, and labor market success, among other domains.

• **High Quality Programs**: Interventions with better-trained caregivers and smaller child-to-staff ratios appear to offer more favorable results.

• **Return on Investment**: Well-designed early childhood interventions have been found to generate a return to society ranging from $1.80 to $17.07 for each dollar spent on the program.

RAND Research Corporation: Proven Benefits of Early Childhood Interventions by Lynn A. Karoly, M. Rebecca Kilburn, Jill S. Cannon
What are our Key Initiatives?

Kindergarten Partnership & Innovation
- Pre-K through early elementary integrated professional learning
- Parent Education

Child Care Networks
- Higher quality early learning environments
- Training and professional development

Parent Education
- Build capacity for parent education in community
- Normalize parent education
<table>
<thead>
<tr>
<th>Initiative</th>
<th>Details</th>
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<tr>
<td>Developmental Screening</td>
<td>- Send early learning ASQ information to health care providers</td>
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<td>- Training and support of effective administering of ASQ</td>
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<td>Family Support</td>
<td>- Funds support emergent family needs (i.e. housing, transportation,</td>
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<td>safety, health, and education)</td>
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<td>- Funds are administered locally in catchment areas</td>
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<tr>
<td>Preschool Promise</td>
<td>- Funding for high quality preschool up to 200% of the poverty level</td>
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<td>- 900 Hours of instruction</td>
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<td>- Workforce development</td>
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<td>- Pay equity</td>
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Parenting Education Results

- Coordination and capacity building among programs
- Create network of parent educators
- Parent education is more a part of the school community experience
- Goal to normalize parent education
Preschool Promise

• Greater access to quality preschool program
• Assistance for working families
• Provision of business technical assistance for providers/small business
• Education support
Meeting the community need

• Diversity, equity and inclusion
• Focusing on Latino providers
• Staff represent the community
• Long term strategies
• Convening and catalyst role – bring together health, safety, education
The Daily Vroom App

Daily Vroom can be downloaded from your phone’s app store or at www.joinvroom.org.

Other Vroom Materials

Additional Vroom materials include: stickers, posters, flyers, and tip-cards with helpful activities and “brainy backgrounds.” Many of the Vroom materials are free and also available for download from the Vroom website at www.joinvroom.org in Spanish, English, Chinese, Russian, and Vietnamese!
Your child’s brain develops more rapidly during the first five years of life than at any other time, and during these first 2000 days, his/her brain is being built based on your child’s experiences and interactions.

Parents have a wonderful opportunity to play an important role in supporting this brain development during this exciting time.

Vroom was created to help you make the most of the moments you already share with your child and to support you on your brain building journey.

It is based on the latest early brain development research and was designed to layer onto your existing routines (you already have what it takes!).
For more information contact

Lisa Harnisch
Executive Director
503.987.1185 or 503.910.9296
www.parentinghub.org