



# Marion & Polk Early Learning Hub, Inc.

October 11, 2016

Lisa Harnisch | Executive Director

## In Oregon

- 45,000 children born each year
- 315,000 are ages 0-6
- 40% at risk (n=~120,000)
- \$380+ million per year focused on prevention
- \$1.7 billion per biennia on young children/families
- Serving 25-33% of at-risk children

## In Marion & Polk

- Total child population ages 0-5 is 32,834
- At-risk population children ages 0-6 is 24,732

# Transformation of the Early Learning System

## *EMPOWERING COMMUNITIES TO ENSURE CHILDREN ARE READY FOR KINDERGARTEN*

- Integrating services at a state and community level
- Focusing on children with the highest risk
- Metric driven
- Collective Impact

# Overarching Goals

**1**

**ENSURE ALL CHILDREN ARE READY FOR KINDERGARTEN & READING AT GRADE-LEVEL IN 3<sup>rd</sup> GRADE.**

**2**

**CHILDREN RAISED IN STABLE AND ATTACHED FAMILIES.**

**3**

**INTEGRATE RESOURCES AND SERVICES STATEWIDE.**

## Mission

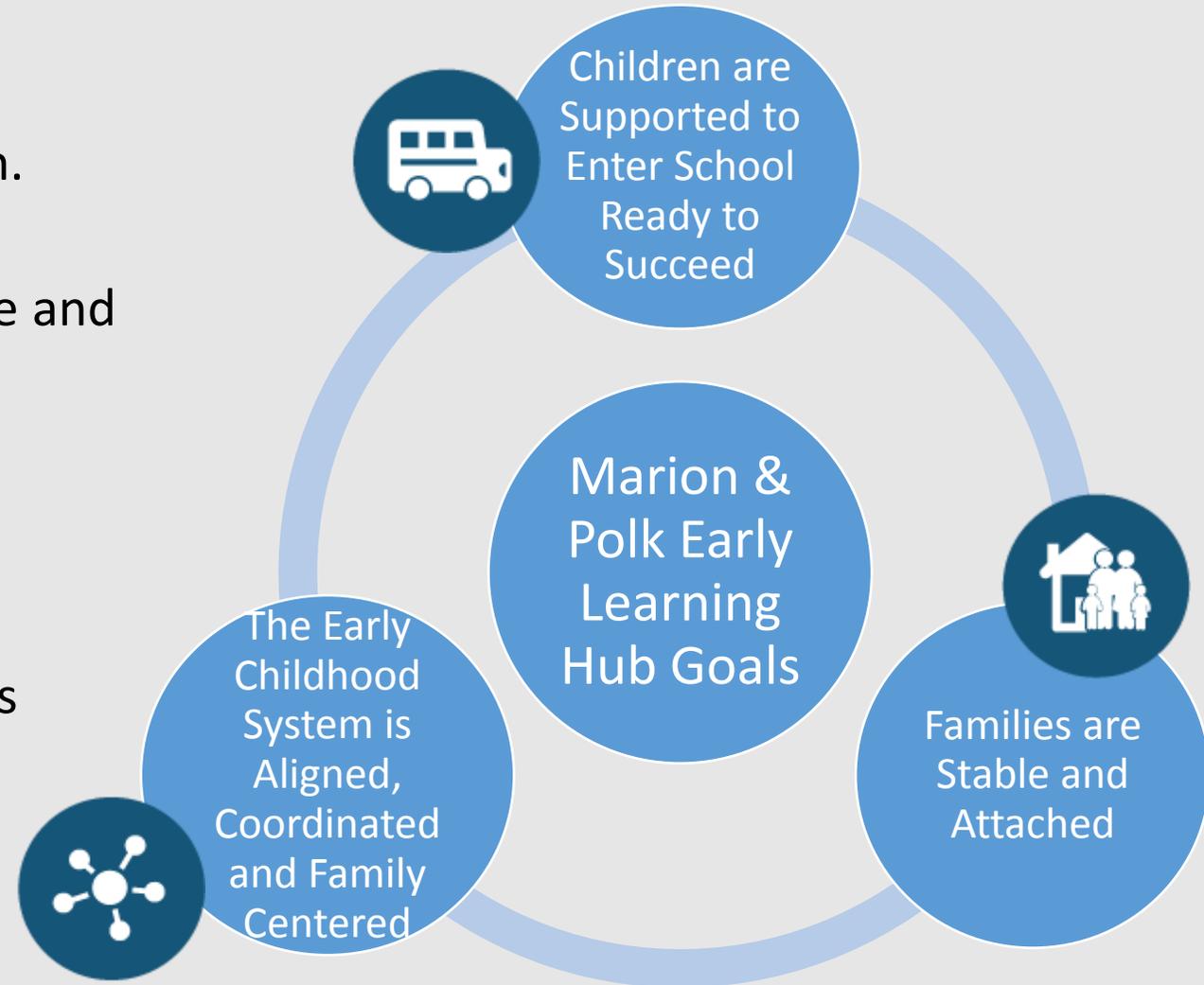
- To convene, collaborate and catalyze action in our hub region to better align services and resources for children and families

## Vision

- Every child is safe, healthy and prepared to learn.
- Every family is strong and resilient.
- Every learning services are coordinated, effective and efficient.

## Values

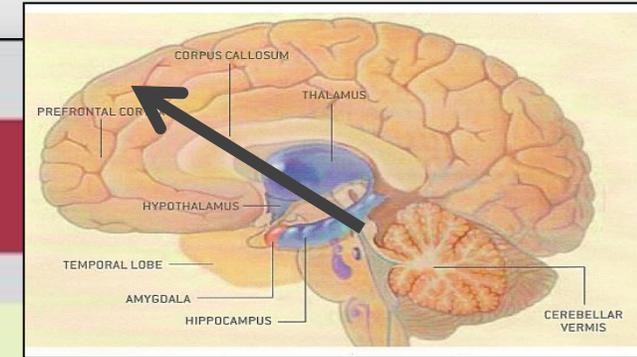
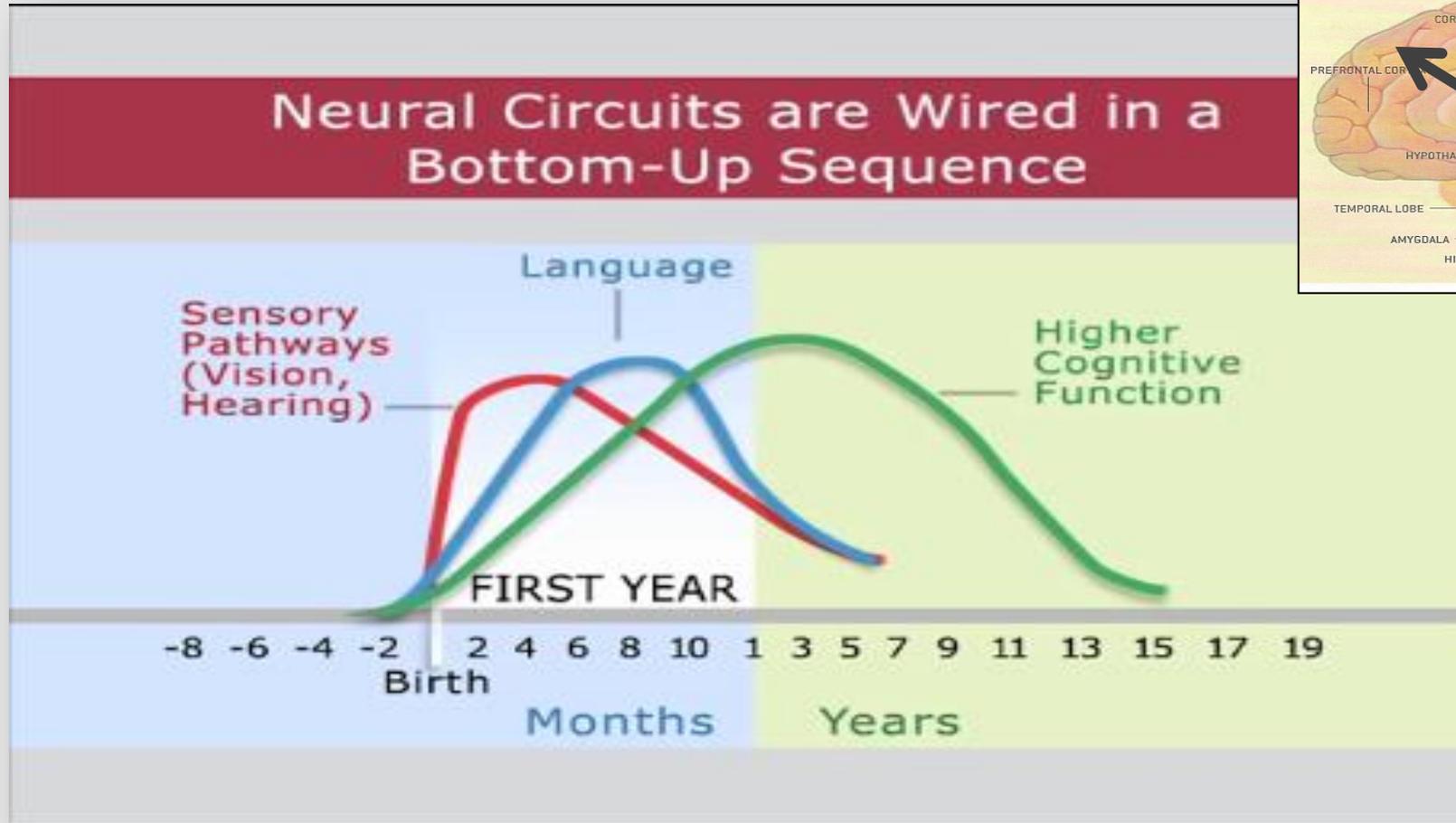
- Unified focus on kids and families
- Actions are strategic and coordinated
- Accountable for results and stewardship of funds
- Value equity and diversity
- Strengthen Family Resilience



# Early Learning in Oregon



# Sequential Brain Development the First Three Years



National Science Council of the Developing Child  
Center on the Developing Child  
Harvard University

# Public Safety and Early Learning Intersection

- **Benefits:** Early childhood intervention programs have been shown to yield **benefits in academic achievement, behavior, educational progression and attainment, delinquency and crime, and labor market success**, among other domains.
- **High Quality Programs:** Interventions with **better-trained caregivers** and smaller child-to-staff ratios appear to offer **more favorable results**.
- **Return on Investment:** Well-designed early childhood interventions have been found to generate a return to society ranging from **\$1.80 to \$17.07 for each dollar spent on the program**.

*RAND Research Corporation: Proven Benefits of Early Childhood Interventions*  
by Lynn A. Karoly, M. Rebecca Kilburn, Jill S. Cannon

# What are our Key Initiatives?

## Kindergarten Partnership & Innovation

- Pre-K through early elementary integrated professional learning
- Parent Education

## Child Care Networks

- Higher quality early learning environments
- Training and professional development

## Parent Education

- Build capacity for parent education in community
- Normalize parent education

# What are our Key Initiatives?

## Developmental Screening

- Send early learning ASQ information to health care providers
- Training and support of effective administering of ASQ

## Family Support

- Funds support emergent family needs (i.e. housing, transportation, safety, health, and education)
- Funds are administered locally in catchment areas

## Preschool Promise

- Funding for high quality preschool up to 200% of the poverty level
- 900 Hours of instruction
- Workforce development
- Pay equity

# Parenting Education Results

- Coordination and capacity building among programs
- Create network of parent educators
- Parent education is more a part of the school community experience
- Goal to normalize parent education

# Preschool Promise

- Greater access to quality preschool program
- Assistance for working families
- Provision of business technical assistance for providers/small business
- Education support

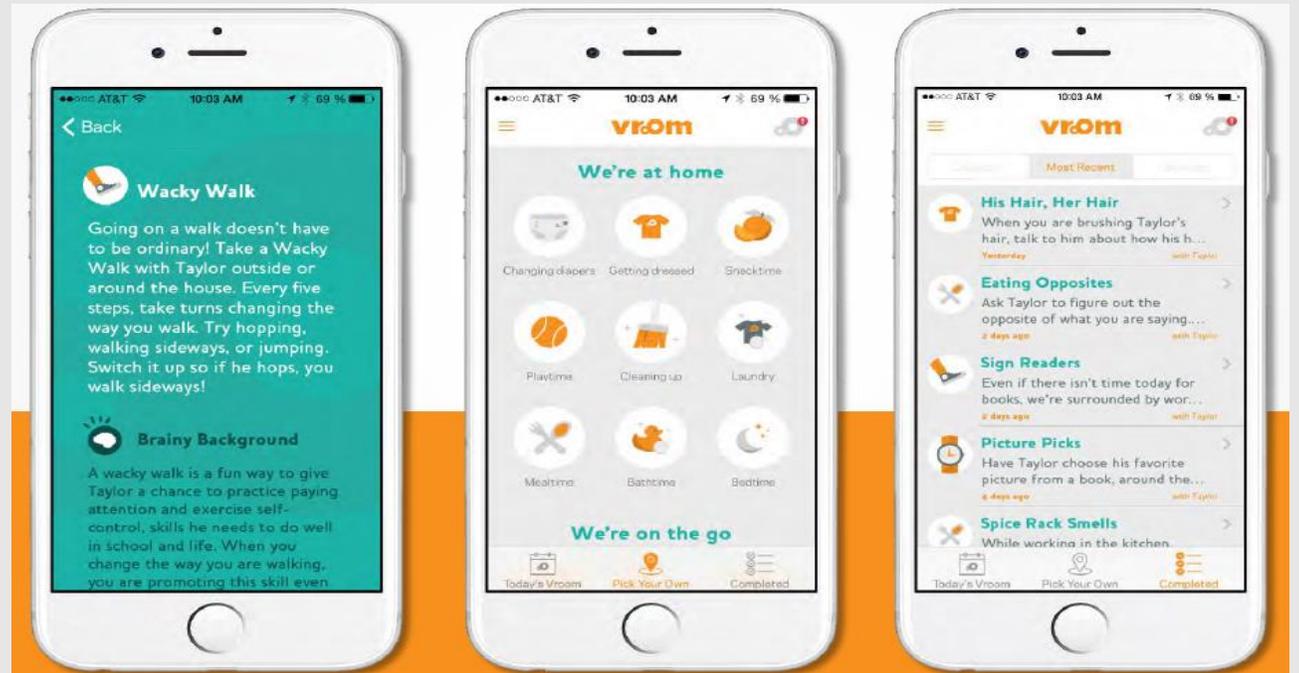
# Meeting the community need

- Diversity, equity and inclusion
- Focusing on Latino providers
- Staff represent the community
- Long term strategies
- Convening and catalyst role – bring together health, safety, education



## The Daily Vroom App

Daily Vroom can be downloaded from your phone's app store or at [www.joinvroom.org](http://www.joinvroom.org).



## Other Vroom Materials

Additional Vroom materials include: stickers, posters, flyers, and tip-cards with helpful activities and "brainy backgrounds." Many of the Vroom materials are free and also available for download from the Vroom website at [www.joinvroom.org](http://www.joinvroom.org) in Spanish, English, Chinese, Russian, and Vietnamese!





- Your child's brain develops more rapidly during the first five years of life than at any other time, and during these first 2000 days, his/her brain is being built based on your child's experiences and interactions.
- Parents have a wonderful opportunity to play an important role in supporting this brain development during this exciting time.
- Vroom was created to help you make the most of the moments you already share with your child and to support you on your brain building journey.
- It is based on the latest early brain development research and was designed to layer onto your existing routines (you already have what it takes!).



For more information contact

Lisa Harnisch  
Executive Director  
503.987.1185 or 503.910.9296  
[www.parentinghub.org](http://www.parentinghub.org)