

MARION COUNTY FAIR POLICIES AND PROCEDURES

Sponsoring Department:
Public Works- County Fair

SUBJECT: MARION COUNTY FAIR COMMERCIAL VENDOR EXCLUSIVES

1.0 Purpose

To establish a Marion County Fair (MCF) commercial vendor policy regarding “exclusives”.

2.0 Definition

A fair commercial vendor identified as the sole provider of a specific product has an “exclusive” on that product. (Marion County Fair does not generally support exclusives.)

3.0 General Policy

The MCF is sensitive to the needs of its customers’ concerns regarding product competition. However, the fair cannot offer exclusives as there is not the manpower, or time to monitor this. Additionally, the fair does not want to discriminate against, and/or limit, an individual or an organization’s choice to participate in the fair.

Some vendors specialize in only one item; other vendors have multiple products that may include merchandise that another party is also carrying. The MCF cannot guarantee that there will not be a small amount of product duplicity.

4.0 Policy Guidelines/Procedures

- 4.1 When developing the booth layouts both inside the exhibit hall and outside, MCF strategically places vendors being mindful to separate vendors with similar products.
- 4.2 If a vendor is concerned that their location is too close to another vendor with a similar product, they can approach fair management to request a location change. Full authority on the decision to move a vendor is given to fair management. (A vendor may not independently make a decision to move to another location without management approval.)
- 4.3 Should a vendor want to pursue having an “exclusive” on a product, they can meet with the Fair Event Coordinator to discuss sponsorship opportunities.

Adopted: 2/2/11