

MARION COUNTY FAIR POLICIES AND PROCEDURES

Sponsoring Department:
Public Works- County Fair

SUBJECT: MARION COUNTY FAIR- ADVERTISING, CANVASSING/SOLICITING, AND DISSEMINATION OF WRITTEN MATERIALS

1.0 Purpose

To establish guidelines for any persons or organizations wishing to promote an agenda targeting Marion County Fair (MCF) attendees. These are organizations operating outside of a commercial vendor booth venue or other fair sponsored program.

2.0 General Policy

No advertising, canvassing/soliciting, and dissemination of written materials is permitted within the fenced-in portions of the Marion County fairgrounds, or the air space above (planes/helicopters flying banners, flags placed on top of buildings, etc.) except by persons exhibiting as lessees under exhibit space agreements signed by MCF.

3.0 Policy Guidelines/Procedures

3.1 No person or group shall use the properties of the fairgrounds to advertise products, goods, or services of a commercial nature, or solicit funds without the expressed written consent of the MCF. Advertising, canvassing/soliciting, and dissemination of written materials are permitted only on publicly owned grounds outside of the fenced event parameters. Such activities must be conducted in accordance with the following conditions:

- (a) Parking lot entrances, exits, and travel lanes must not be obstructed. Interference with traffic flow and with the duties of traffic attendants is prohibited.
- (b) The use of land vehicles is prohibited, except that non-commercial advertisements securely attached to the body of the land vehicle are permitted. Use of air vehicles is prohibited. Use of land vehicles as platforms or other temporary or permanent structures or platforms is prohibited.
- (c) A person conducting such activity shall not place pamphlets, leaflets, or other material in or on vehicles. Such activity must be conducted only on public grounds and with pedestrians only after vehicles have been parked and exited.
- (d) Loudspeakers and other sound devices are prohibited on park grounds.

- (e) Activity causing a crowd to gather is prohibited if pedestrian or vehicular traffic is obstructed or impeded.
- (f) Activity conducted within twenty feet of an admission gate or ticket booth is prohibited.
- (g) Active obstruction of a Fair employee, contractor, subcontractor, agent or visitor's line of travel or active detention of a Fair employee, contractor, subcontractor, agent, or visitor against his will is prohibited.
- (h) Abusive language and actual or threatened physical harm directed against a Fair employee, contractor, subcontractor, agent or visitor is prohibited.

3.2 Any person or group advertising, canvassing/soliciting, or disseminating materials covered by this policy must fill out an *Advertising, Canvassing/ Soliciting, or Disseminating Materials Registration Form*. This form must be submitted and received by MCF personnel at least 24 hours before the activity. Send the registration form along with a copy of each item to be distributed, petition to be signed, or any other materials to be used to: Marion County Fair, 5155 Silverton Road NE, Salem, OR 97305. (Materials not submitted 24 hours in advance, may not be used.)

3.3 Any person or group who places, or allows the placement of pamphlets, leaflets, or other material in or on vehicles or advertises or solicits funds without the expressed written consent of the MCF, will be subject to a \$100 fine for each occurrence.

Adopted: 2/2/11

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ADVERTISING, CANVASSING/ SOLICITING, OR DISSEMINATING MATERIALS

3.2. Registration Form

I hereby request approval of the Marion County Fair Board for advertising, canvassing/soliciting, or disseminating materials. I am attaching to this *Registration Form* a copy of each item to be distributed, petition to be signed, or any other materials to be used as listed below:

I understand all requests for advertising canvassing/soliciting or disseminating materials must be submitted in writing at least 24 hours prior to such activity and materials not submitted at least 24 hours in advance shall not be used.

Signature of Applicant

Date of Request

Attachments: Copies of materials to be distributed