



# MARION COUNTY FAIR

Fair Board Meeting  
 December 2, 2020 5:30 PM  
 Meeting Held by Zoom

Zoom Meeting

<https://us02web.zoom.us/j/85650737305?pwd=Ykp0WWJ2TEtFcFB3cElrSWwvZ0dCdz09>

**Meeting ID:** 856 5073 7305

**Passcode:** 624850

**I. Call to Order/Introductions**

**II. Approval of October 7 and November 14, 2020 Meeting Summary Notes**

**III. 4H/FFA Reports**

**IV. Financial Report**

**V. Items of Special Interest**

- *Action-* Recommendation for re-appointment of Crandall, Zielinski, and Goulter-Allen as board members and key volunteer- *Denise Clark*
- *Action-* Preparation for December 15 Work Session- *Tamra Goettsch*

**VI. Strategic Plan Items**

**November:**

1.2.3 Analyze and determine- ticket prices, promotions, fees, ribbons for Public Competitions, and passes, for impacts on revenues	FB
1.2.4 Analyze expenditures to determine where efficiencies can be gained, or costs can be borne by a sponsor	FB
1.2.7 Determine fair hours	FB
1.2.9 Determine ticket prices	FB
2.1.1 Adopt marketing budget	FB
2.1.7 Develop press release topics and timelines	EC, Staff, MC, BOC
3.1.3 Seek "Zero Waste" proposals (deadline no later than mid-November)	EC, Treasurer, Staff
3.1.4 Update flow chart of board members' responsibilities including back-ups	FB
4.1.3 Discuss whether the fair should feature a "big name act"	FB, EC, Staff
4.6.4 Discuss continuing events such as the "Woods", Pretty Baby contest, Real Heroes, Grill-Off, etc.	FB
5.1.3 Election of Officers- <i>Completed</i>	FB
5.2.5 Review Strategic Plan	FB, Staff

**December:**

1.2.1 Board members set indiv. goals to recruit new vendors/sponsors to the fair	FB
1.2.2 Review pricing structure for vendors	P. Zielinski, Staff, EC
2.1.5 Reminder to vote on fair theme in January (if applicable)	FB, Staff
3.2.3 Identify carnival vendor as needed (next fall RFP 2019)	FB, County process
3.2.4 Identify security/ticket taking agency as needed (next RFP winter 2022)	FB, County process
5.2.2 Make Board of Commissioners work session presentation ( <i>Scheduled for Dec. 15 at 1:30</i> )	FB
5.2.3 Review Bylaws and communication/conflict resolution docs.	FB

VII. **Other**

VIII. **Adjourn**

**Next Meetings:** Fair Board/BOC Work Session- December 15 at 1:30 PM

Monthly Board Meeting- January 6, 2021