



MARION COUNTY FAIR

January 10, 2019 5:30 PM
 Commissioners' Board Room
 555 Court St NE, Salem OR

AGENDA

I. Call to Order/Introductions

II. Public Comments

III. Time Sensitive Items

- Fair Board Member Appointments- *Commissioner Brentano*
 - Process of Fair Board Appointments- *Tamra*
- Eric Marcuse, Talent Buyer, Introduction- *Joel*

IV. Approval of November 17 and December 5, 2018 Meeting Summary Notes

V. 4H/FFA Reports

VI. Financial Report

VII. Items of Special Interest

- Election of Vice Chair- *Joel*
- Review of Carnival Contract- *Tamra*
- Replacing Racing Pigs with another Attraction- *Jill*
- Friday Night Entertainment- *Joel*

VIII. Strategic Plan Items- January

1.2.8	Review special days (Sr./Teen Day) tickets	FB
2.1.2	Build on broad-based and segmented marketing approach (TV, radio, internet/social networking, newspaper ads, yard/field signs, banners, etc.)	FB, MC
2.1.5a	Vote on fair theme in board meeting (if applicable)- Done	FB, Staff
2.1.7	Put together CH2 (county bldg.) window display. Reserved for the month of June	EC, Staff
2.1.10	Determine date for holding BOC board session at the fair.	FB, Staff
3.2.1	Work with event coordinator to assign tasks, determine which tasks are assigned to coordinator, fair office staff, and fair board members.	FB, EC, Staff
3.2.6	Identify and coordinate ground crews to do set-up and takedown- Meeting with Sheriff's Office has been scheduled.	EC
4.1.2	Work with event coordinator on potential entertainment as a draw for fair attendance	EC, FB
4.2.1	Identify Talent Show Coordinator	FB
4.2.2	Contract with sound and lights contractor	EC
4.6.1	Coordinate dog related activities (Flyball, Rescue Row, K-9 dog demos, etc.)	EC
4.6.4	Discuss continuing the beer garden, Pretty Baby contest, Real Heroes, Grill-Off,	FB

	etc.	
4.7.1	Contact Boys & Girls Club and other family organizations re: the children's area.	EC
1.2.6	Negotiate agreements with State Fair on parking and fairgrounds rental- Meeting with State Fair on Jan. 29.	Board chair, Staff, Treasurer
2.1.1	Adopt marketing budget	FB
2.1.9	Present new fair theme logo to board (if applicable)- Done	MC
2.2.4	Explore other venues (library/mall displays, chamber press outlets, Saturday Market, First Wednesday, Iris Festival, etc.)	FB
2.2.4a	Target chamber newsletter articles	FB
2.2.5	Create activities that draw cross-cultural participants	FB
3.2.11	Present fair layout (including booths) to fair board	EC, Staff
4.3.4	Update or develop MOU with public competitions animal groups (pygmy goats, llamas, mini herefords, etc.)- On Contracts Coordinator's Radar	S. Gubbels, Staff

IX. Other-

- Ingalls' Reports
- Newsworthy Items

X. Adjourn

Next Meeting: February 7, 2019