



MARION COUNTY FAIR

February 7, 2018 5:30 PM
 Commissioners' Board Room
 555 Court St NE, Salem OR

AGENDA

- I. 5:30 PM Call to Order/Introductions**
- II. 5:33 PM Public Comments**
- III. 5:36 PM Approval of January 3, 2018 Meeting Summary Notes**
- IV. 5:38 PM 4H/FFA Reports [Information]**
- V. 5:45 PM Financial Report [Action]**
- VI. 5:55 PM Items of Special Interest [Information/Possible Action]**

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- OFEA Conference Attendance March 4-6- *Dylan*
 - Event Point Person Chart- *Denise*
 - Establish Food Vendor Selection Committee/Date- *Denise*
 - Public Competitions Theme- *Heidi*
 - Big Name Entertainment Update- *Joel*
 - Garten/Zero Waste Update- *Dylan/Brandi*
 - STEAM Update- *Jill*
 - Adult Beverage Attraction Update- *Jill*
 - Veteran's Event (Joining Forces) Update- *Jill*
 - Contract/IRFP Update- *Tami*
 - BOC Session at Fair ideas- *Tami*
 - Seeking Fundraising Ideas- *Tami*
 - New Event?
 - Swing & Wine Update- *Joel/Pam*

VII. 7:00 PM Strategic Plan Items [Action]

Strategic Plan- February

1.2.6	Negotiate agreements with State Fair on parking and fairgrounds rental- <i>Done</i>	Board chair, Staff, Treasurer
2.1.1	Adopt marketing budget- <i>Done</i>	FB
2.1.9	Present new fair theme logo to board (if applicable)- <i>Done</i>	MC
2.2.4	Explore other venues (library/mall displays, chamber press outlets, Saturday Market, First Wednesday, Iris Festival, etc.)	FB
2.2.4a	Target chamber newsletter articles	FB
2.2.5	Create activities that draw cross-cultural participants	FB
3.2.11	Present fair layout (including booths) to fair board	EC, Staff
4.3.4	Update or develop MOU with public competitions animal groups (pygmy goats, llamas, Mini Herefords, etc.)	S. Gubbels, Staff

VIII. 7:15 PM Other-

- Ingalls' Reports
- Newsworthy Items

IX. 7:30 PM Adjourn

Next Regular Meeting: March 7, 2018