



MARION COUNTY FAIR

November 1, 2017 5:30 PM
 Commissioners' Board Room
 555 Court St NE, Salem OR

AGENDA

- I. 5:30 PM Call to Order/Introductions**
- II. 5:35 PM Public Comments**
- III. 5:38 PM Approval of October 4, 2017 Meeting Summary Notes**
- IV. 5:40 PM 4H/FFA Reports [Information]**
- V. 5:50 PM Financial Report [Action]**
- VI. 6:05 PM Items of Special Interest [Information/Possible Action]**
 - *Place Holder*
- VII. 6:45 PM Strategic Plan Items [Action]**

Strategic Plan- November

1.2.3	Analyze and determine- ticket prices, promotions, fees, ribbons for Public Competitions, and passes, for impacts on revenues	FB
1.2.4	Analyze expenditures to determine where efficiencies can be gained, or costs can be borne by a sponsor	FB
1.2.7	Determine fair hours	FB
1.2.9	Determine ticket prices	FB
2.1.7	Develop press release topics and timelines	EC, Staff, MC, BOC
3.1.3	Seek "Zero Waste" proposals (deadline no later than mid-November)	EC, Treasurer, Staff
3.1.4	Identify the person responsible for exhibit hall logistics, stage and commercial vendors	FB
3.1.6	Update flow chart of board members' responsibilities including back-ups	FB
4.1.3	Discuss whether the fair should feature a "big name act"	FB, EC, Staff
5.1.3	Election of Officers	FB
5.2.5	Review Strategic Plan	FB, Staff

VIII. 7:00 PM Other-

- Ingalls' Reports
- Newsworthy Items

IX. 7:10 PM Adjourn

Next Meeting- Work Day, November 5, 2017 10:00 AM; Wells residence 16990 Boonesferry Rd NE, Woodburn, OR 97071