



MARION COUNTY FAIR Fair Board Retreat

Marion County Farm Bureau
1320 Capitol St. NE, Salem, OR 97301

November 6, 2021 9:00 AM to 1:00 PM

Zoom:

<https://us02web.zoom.us/j/81752027280?pwd=WkZRaVhSR2lZYk0xWmtXK0Z6M1BhUT09>

Meeting ID: 817 5202 7280

9:00	Welcome and Visiting	
9:10	2021 Fair Take-a-ways <i>Pre-retreat Homework: Each person to share two biggest takeaways, lessons learned, comments, or goals from 2021 fair</i>	Discussion
9:30	The Mile High View of 2021 <ul style="list-style-type: none">• HUGE increase in new attendees; reduced fair offerings• Impacts on loyal attendees• Assumptions about new attendees• Challenges for 2022	Discussion
9:40	Anchors and “Sacred Cows”	Discussion
9:55	Planning 2022 <ul style="list-style-type: none">• Anchors already set vs. variables of future plans• Meet the challenges for 2022 in each area	Discussion
11:30	Working Lunch	Discussion
12:15	Election of Officers	Action
12:30	Wrap up and Identify December 2021 Meeting Agenda Items	Discussion