



**MARION COUNTY FAIR**  
 Fair Board Meeting  
 October 6, 5:30 PM  
 Courthouse Square  
 Board of Commissioners' Board Room

5:30 PM	<b>I. Call to Order/Introductions</b>																		
5:33	<b>II. Public Comments</b>																		
5:36	<b>III. Approval of September 1 Meeting Summary Notes [Action]</b>																		
5:38	<b>IV. 4H/FFA Reports [Information]</b>																		
5:45	<b>V. Financial Report [Action]</b>																		
6:00	<b>VI. Items of Special Interest [Information/Possible Action]</b> a. Outfleet Letter- <i>Denise Clark</i> b. Fair Volunteer Recognition Event Recap- <i>Denise Clark</i> c. Booking Agent IRFP Update- <i>Tamra Goettsch</i>																		
6:20	<b>VII. Strategic Plan Items- October [Action]</b>  <table border="0" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 10%; vertical-align: top;">2.1.5</td> <td style="width: 60%; vertical-align: top;">Maximize use of "free media" (press releases, radio promotions, etc.) in addition to traditional print, radio, and TV ads.</td> <td style="width: 30%; vertical-align: top; border-left: 1px solid black; padding-left: 10px;">MC</td> </tr> <tr> <td style="vertical-align: top;">3.1.1</td> <td style="vertical-align: top;">Select an Event Coordinator as needed- <i>Done</i></td> <td style="vertical-align: top; border-left: 1px solid black; padding-left: 10px;">FB</td> </tr> <tr> <td style="vertical-align: top;">5.2.1</td> <td style="vertical-align: top;">Schedule work session with BOC for annual report; prepare docs.</td> <td style="vertical-align: top; border-left: 1px solid black; padding-left: 10px;">FB, EC, Staff</td> </tr> <tr> <td style="vertical-align: top;">2.2.1</td> <td style="vertical-align: top;">Schedule opportunities for FB members to increase public awareness through presentations, promotions at service clubs, chambers and other public meetings.</td> <td style="vertical-align: top; border-left: 1px solid black; padding-left: 10px;">FB</td> </tr> <tr> <td style="vertical-align: top;">4.6.2</td> <td style="vertical-align: top;">Organize and develop other activities</td> <td style="vertical-align: top; border-left: 1px solid black; padding-left: 10px;">EC</td> </tr> <tr> <td style="vertical-align: top;">5.1.2</td> <td style="vertical-align: top;">Identify and submit OFA award nominations <i>(no info. available for 2021)</i></td> <td style="vertical-align: top; border-left: 1px solid black; padding-left: 10px;">FB, EC, Staff</td> </tr> </table>	2.1.5	Maximize use of "free media" (press releases, radio promotions, etc.) in addition to traditional print, radio, and TV ads.	MC	3.1.1	Select an Event Coordinator as needed- <i>Done</i>	FB	5.2.1	Schedule work session with BOC for annual report; prepare docs.	FB, EC, Staff	2.2.1	Schedule opportunities for FB members to increase public awareness through presentations, promotions at service clubs, chambers and other public meetings.	FB	4.6.2	Organize and develop other activities	EC	5.1.2	Identify and submit OFA award nominations <i>(no info. available for 2021)</i>	FB, EC, Staff
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6:30	<b>VIII. Other/Ingalls' Reports [Information/Possible Action]</b>																		
6:40	<b>IX. Adjourn</b>																		

**Next Regular Meeting:** November 6, 2021 9:00-1:00 PM Fair Board Retreat