



MARION COUNTY FAIR BOARD MEETING
Sunday, November 24, 2018 1:00 PM- 5:00 PM

Oregon Farm Bureau
 1320 Capitol St NE #200 Salem, OR

ANNUAL RETREAT AGENDA

- | | | |
|---|--------------------------------|-------------------------|
| 1. Welcome | | Joel Conder |
| 2. What Does a Successful Fair Look Like | Brainstorm | All |
| 3. Agenda Review – What’s Missing | Discussion | All |
| 4. Fair Data Review | Discussion | Denise Clark |
| 5. What’s Working, Should be Added, Needs Improvements | Discussion/Action | All |
| 6. Budget Review | Discussion/Poss. Action | Tamra Goettsch |
| 7. Elections | Action | Joel Conder |
| 8. Monthly Strategic Plan Review | Discussion | Fair Board Chair |

Strategic Plan Items

1.2.3	Analyze and determine- ticket prices, promotions, fees, ribbons for Public Competitions, and passes, for impacts on revenues	FB
1.2.4	Analyze expenditures to determine where efficiencies can be gained, or costs can be borne by a sponsor	FB
1.2.7	Determine fair hours	FB
1.2.9	Determine ticket prices	FB
2.1.1	Adopt marketing budget	FB
2.1.7	Develop press release topics and timelines	EC, MC, BOC
3.1.3	Seek “Waste Less” (aka Zero Waste) proposals (deadline no later than mid-November)	EC, Treasurer, Staff
3.1.4	Identify the person responsible for exhibit hall logistics, stage and commercial vendors	FB
3.1.6	Update flow chart of board members' responsibilities including back-ups	FB
4.1.3	Discuss whether the fair should feature a "big name act"	FB, EC, Staff
4.6.4	Discuss continuing events such as the "Woods", Pretty Baby contest, Real Heroes, Grill-Off, etc.	FB
5.1.3	Election of Officers	FB
5.2.5	Review Strategic Plan	FB, Staff

- 9. Items of Special Interest** (*Information/Possible Action*)
- | | |
|------------------------------------|----------------|
| a. Garten “Waste Less” 2019 Report | Denise Clark |
| b. Carnival RFP Process Review | Tamra Goettsch |
| c. Set January Meeting Date | All |
- 10. Adjourn**

Next meetings: Regular Meeting- December 10, 2019. 5:30 PM (*TBD*)
 Fair Board/BOC Work Session- December 10, 1:30 PM