RECYCLE

Promotional Campaigns
Marion County Public Works
Environmental Services
Total Page Followers as of Today: 5,382

Net Followers
Net followers shows the number of new followers minus the number of unfollows.

BENCHMARK
Compare your average performance over time.

Unfollows
Organic Followers
Paid Followers
Net Followers

WANT MORE LIKES?
Create an ad to get more people to like your Page.

Promote Page
The number of people who saw any content by your Page or about your Page, grouped by age and gender.

**Saturation by City**

<table>
<thead>
<tr>
<th>City</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salem</td>
<td>35.14%</td>
</tr>
<tr>
<td>Keizer</td>
<td>15.26%</td>
</tr>
<tr>
<td>Woodburn</td>
<td>22.74%</td>
</tr>
<tr>
<td>Stayton</td>
<td>23.48%</td>
</tr>
<tr>
<td>Jefferson</td>
<td>24.03%</td>
</tr>
<tr>
<td>Silverton</td>
<td>7.45%</td>
</tr>
<tr>
<td>Hubbard</td>
<td>21.71%</td>
</tr>
<tr>
<td>Turner</td>
<td>31.93%</td>
</tr>
<tr>
<td>Gervais</td>
<td>20.76%</td>
</tr>
<tr>
<td>Aumsville</td>
<td>13.95%</td>
</tr>
<tr>
<td>Aurora</td>
<td>52.65%</td>
</tr>
<tr>
<td>Mount Angel</td>
<td>14.73%</td>
</tr>
<tr>
<td>Sublimity</td>
<td>15.94%</td>
</tr>
<tr>
<td>Saint Paul</td>
<td>45.21%</td>
</tr>
<tr>
<td>Donald</td>
<td>18.43%</td>
</tr>
<tr>
<td>Scotts Mills</td>
<td>36.72%</td>
</tr>
<tr>
<td>Falls City</td>
<td>12.50%</td>
</tr>
</tbody>
</table>
Website

52%

41%

7%

mcrecycles.net
Targeted

Does the audience care about this content? How does it matter to them?

Timing

Is this the right time for this message?

Tone

Does the tone compel them to act?
Reduction, Recycling & Garbage

Recycling & Garbage
- Curbside Collection (Recycling & Compost)
- Disposal Locations
- Find Your Hauler
- Recycle Guide

Programs
- Waste Reduction
- Recycling
- Compost
- Master Recycler Class
- EarthWise Business Program
- Save the Food
- Every Thread Counts
- Oregon Green Schools
- Solid Waste Management Advisory Council

Events
- Reuse Rumble and Recycling Q&A
- Free Shred Event
- Reduce Reuse Challenge

News and updates
- Recycling Updates
- Master Recycler Class
- Waste Matters Newsletter
- EarthWise Business Bulletin
- In the Media
- Waste Matters Radio Show
videos
publications
STOP Wishful Recycling

Throwing items in curbside mixed recycling that can’t be recycled can ruin the whole load. Be thankful for what you can recycle and recycle right.

Visit mcrecycles.net for answers!
Reuse Events

A Royal Reuse Craft-off Event

October 30, 2018
Facebook Live 6-7pm

The Challengers

Kelly Williams Brown
Emma Pace Jonas
David Fox

Reduce Reuse Challenge

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