

The Sustainable Business Bulletin

Marion County Public Works– Environmental Services EarthWISE Business Program

EPA’s SmartWay Transportation Program

Are fuel prices putting a strain on your business? Participating in the EPA’s SmartWay Program can help your company save fuel, money, and the environment. In 2004, the EPA launched SmartWay– an innovative brand that represents environmentally cleaner, more fuel efficient transportation options.

In its simplest form, the SmartWay brand identifies products and services that reduce transportation-related emissions. However, the impact of the brand is much greater as the SmartWay brand signifies a partnership among government, business and consumers to protect our environment, reduce fuel consumption, and improve our air quality for future generations.

All of EPA SmartWay transportation programs result in significant,

measurable air quality and/or greenhouse gas improvements while maintaining or improving current levels of other emissions and/or pollutants.

The SmartWay Program has a number of services available. The SmartWay Vehicles Program helps consumers identify the cleanest, most fuel-efficient vehicles available. The SmartWay Transport Program is a freight transportation partnership that saves money and reduces fuel consumption. The SmartWay Financing Center assists technology and truck financing and the SmartWay Tractors and Trailers Program assists businesses in learning the advantages of choosing an EPA Certified fleet. To learn more about these SmartWay Programs, visit the web at <http://www.epa.gov/smartway/>.

Other Resources

Green Shipping World offers a directory of regulations, organizations, and awards: <http://www.greenpowerconferences.com/greenshippingworld/greenShipping-News.htm>. GreenBiz offers two free publications: Questionnaires for the Purchase of Environmentally Sound Transportation: <http://www.greenbiz.com/resources/resource/questionnaires-purchase-environmentally-sound-transportation> and Good Practice in Freight Transportation: <http://www.greenbiz.com/resources/resource/source-book-good-practice-freight-transport>.

Important Dates:

- **August 22– September 1– Oregon State Fair**
- **September 1– Labor Day**
- **September 22– 1st Day of Autumn**

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Marion County Transfer Station Rate Increase



Marion County Transfer Station garbage rates will increase October 1, 2008.

The Marion County Board of Commissioners recently approved an increase in the minimum charge for garbage customers at the Marion County Recycling and Transfer Stations. The rate will go from a \$9 to \$13 minimum on October 1, 2008 and then from \$13 to \$15 on October 1, 2009. The minimum charge for yard debris and wood waste

did not change, and will remain \$9 per transaction. These changes do not impact the Brown's Island Demolition Landfill. As always, recycling services at the Marion County transfer stations remain free. The rates at the transfer stations have not increased since 1992 while other out-of-county disposal sites have risen substan-

tially over the years. Marion County's lower minimum charge has created an incentive for out-of-county waste to be disposed of at the Marion County transfer stations. Increasing the minimum charge will likely reduce the number of out-of-county minimum charge customers that visit the transfer stations.

Common Recycling Myths

Myth 1: Paper Coffee Cups are Recyclable

The truth is, paper coffee cups can not be recycled. The plastic interior liner, which keeps the liquid inside of the cup, poses a problem when the paper cup is pulped down to be recycled. The solution: Carry a reusable mug instead!

Myth 2: Plastic Bags can be Recycled in our Mixed Recycling Bin

Plastic bags are highly recyclable. However, plastic bags are a haz-

ard to the machinery that sorts recyclables at the 'materials recovery facility.' The solution: Recycle your plastic bags at local grocery stores or the Marion County transfer stations. Better yet, carry a reusable bag!

Myth 3: All Paper Clips, Staples & Spiral Binding Must be Removed from Paper Before Recycling

Removing paper clips, staples, and spiral binding from paper before recycling it is not necessary! These materials

will naturally be removed during the recycling process.

Myth 4: Fluorescent and Colored Paper is not Recyclable

All paper, regardless of color, is recyclable. Paper items that can not be recycled include carbon forms, paper cups, paper plates, paper towels, and napkins.

Have a recycling questions? Send it to the EarthWISE experts at: earthwise@co.marion.or.us



Recycling Myths- Busted!

The Oregon State Fair: Spotlight Your Sustainable Business

As part of the State’s initiative to be a leader in Sustainable/ Renewable energy, the State Fair will feature an area dedicated to alternative energy, alternative transportation, recycling, tax incentives, success stories, and education and entertaining programming.

The fair is looking for companies that have incorporated sustainability into their missions and business practices. Sustainable businesses are welcome to give a presentation

Upcoming Events

during the “success stories” hour or are invited to create a stand-alone display to be featured in the Sustainability area. If your business would like more information about presenting or providing a display, please contact John Matthews at jmatthew@garten.org or 503-581-4472 x 3303.

Salem Art Association’s Green: Inside/Out Show Saturday, August 2nd Straub Environmental Learning Center

The Salem Art Association and Straub Environmental Learning Center will be hosting a panel discussion on *Going*

Green in Salem Saturday, August 2nd at 2:00 pm. Local area business people that are making an effort to run their businesses in a sustainable way will be featured on the panel. The discussion is part of SAA’s Green: Inside/Out Show. This event is free and donations will be accepted to support Women Ending Hunger, a new auxiliary of Marion-Polk Food Share. The Straub Environmental Learning Center is located at 1320 A Street NE, Salem, OR 97301.



The Oregon State Fair would like to help you share your sustainable business practices with a large audience.

Spotlight on EarthWISE Certified Business– Garten Services

Garten Services began providing jobs for people with disabilities in 1970 and has been recognized as a leader in recycling since the mid-1970s. From our beginnings, Garten has approached business intent on synchronizing the forces of social justice, sound economics and preservation of the environment. Today Garten has five locations in the Central Willamette

Valley which provide jobs for more than 500 people with developmental disabilities and long-term mental illness (throughout Marion, Polk, Yamhill, Linn, Benton and Lane Counties). Our sustainable business enterprises include: recycling (including electronics recycling), green clean custodial, commercial laundry, packaging & fulfillment and full mail

service. We increase society's awareness of human potential. Garten Services has two locations in Marion County:
Garten Services
3334 Industrial Way NE
Salem, OR 97301
503-581-4472
Garten Daybreak Services
4120 River Road N
Keizer, OR 97303
503-316-3950



EarthWISE Member Directory



**Marion County Public Works–
Environmental Services
EarthWISE Business Program**

5155 Silverton Road NE
Salem, OR 97305

Phone: 503-588-5169

Fax: 503-588-3565

E-mail:

earthwise@co.marion.or.us

**Workplace Initiative for
Sustainable Enterprise**

WE'RE ON THE WEB!

HTTP://

[WWW.CO.MARION.OR.US/](http://www.co.marion.or.us/PW/ES/EARTHWISE)

[PW/ES/EARTHWISE](http://www.co.marion.or.us/PW/ES/EARTHWISE)

Advantage Precast Inc.– Keizer
<http://www.advantagebusinessgroup.com/>

Agri-Plas, Inc.– Brooks
<http://www.agriplasinc.com/>

AJ's Auto Repair– Salem
<http://www.ajsautorepair.com>

Carlson Veit Architects– Salem
<http://www.carlsonveit.com>

CB|2 Architects– Salem
<http://www.cb2architects.com>

**Champoeg State Heritage Area–
St. Paul**
<http://www.oregonstateparks.org>

Chiropractic Physicians, P.C.– Salem
503-378-0068

**Coldwell Banker Commercial Moun-
tain West Real Estate– Salem**
<http://www.cbcre.com>

Compex Two Computers– Silverton
<http://www.compex2.com>

**Dr. Holly Chamberlain D.D.S.–
Salem**
<http://www.hollychamberlaintdentist.com>

DeSantis Landscapes Inc.– Salem
<http://www.desantislandscapes.com>

**Garten Services, Inc.– Salem and
Keizer**
<http://www.garten.org>

**Kristin LaMont, Attorney at Law–
Salem**
<http://www.lamont-law.com>

**Marion County Public Works–
Environmental Services**
<http://www.co.marion.or.us/PW/ES>

Marion Recycling Center– Salem
<http://www.mrtrashrecycles.com>

**NORPAC Foods– Stayton facility–
Stayton**
<http://www.norpac.com>

**Oregon Center of Cosmetic and
Family Dentistry– Salem**
<http://www.ItTakesAnArtist.com>

**Oregon Department of Energy–
Salem**
<http://www.oregon.gov/ENERGY>

Sabroso Company– Woodburn
<http://www.sabroso.com>

Salem Conference Center– Salem
<http://www.salemconferencecenter.org>

Truitt Bros., Inc.– Salem
<http://www.truittbros.com>

**Willamette Ear, Nose, Throat and
Facial Plastic Surgery, LLP– Salem**
<http://www.entsalem.com>

**Willamette Valley Fruit Company–
Salem** <http://www.wvfco.com>

**Woodburn School District Offices–
Woodburn**
<http://www.woodburn.k12.or.us>

For more information about these
EarthWISE certified businesses,
visit the web at [http://
www.co.marion.or.us/pw/es/
earthwise/certifiedbusinesses](http://www.co.marion.or.us/pw/es/earthwise/certifiedbusinesses)

To learn more about the
EarthWISE business assis-
tance program, visit our web-
site or give us a call. We're
excited to work with you. If
you would like to be added to
the Sustainable Business
Bulletin email list send an
email to
earthwise@co.marion.or.us
with "add Sustainable Busi-
ness Bulletin" in the subject
box. To be removed from the
list, put "remove" in the sub-
ject box.

