

March 2012

# The Results are in!



Salem-Keizer Sustainability Summit p. 4

MARION COUNTY PUBLIC WORKS - ENVIRONMENTAL SERVICES

## Master Recycler Newsletter

The 2012 Mid-Valley Green Award winners were chosen from a pool of businesses, individuals and organizations nominated for outstanding sustainability efforts.

All of the nominees are making great strides in practices that ensure cleaner air, water, habitat and livability.

But the winners represent the best of the best, and their efforts reveal what a green future will look like: businesses that eliminate garbage service in favor of recycling and reuse; individuals who volunteer hundreds of hours to keep environmental programs working; builders who put energy and water conservation as a main priority in construction; teachers who show students how to live and work sustainably; governments that lead sustainable practices; and businesses who launch entirely new recycling markets. The Mid-Willamette Valley proves to be fertile ground for green efforts.



Recycler of the Year -Individual  
**Greg Bowman**



Recycler of the Year -Business  
**Hillyer's Ford**

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I wake up every morning determined both to change the world and have one heck of a good time. Sometimes this makes planning the day a little difficult. -E.B. White

# Green Awards (Cont.)



**Green Apple**  
**Sally White**  
**Waldo Middle School**



**Green Champion**  
**For Efforts on the 2011 Bottle Bill**  
**Representative Vicki Berger**



**Green Building of the Year—**  
**New Construction**  
**WaterPlace**



**Green Building of the Year—**  
**Retrofit**  
**Painter's Hall**  
**at Pringle Creek Community**

# Green Awards (Cont.)



**Sustainable Large Business of the Year  
City of Salem**



**Sustainable Small Business of the Year  
Allied Video**



**EarthWISE Business of the Year  
Willamette Ear, Nose, Throat & Facial  
Plastic Surgery**

# Sustainability Summit Features Kate Brown and Dave Dahl



Registration is still open for the Mar. 12 Salem-Keizer Sustainability Summit, presented by Portland General Electric, at the Salem Conference Center. The 8 a.m. kick off breakfast will feature Secretary of State Kate Brown and Building a Sustainable Future for Oregon. The 12 p.m. luncheon will feature Dave Dahl and How Dave's Killer Bread's Commitment to Sustainability has Transformed the Company into a Successful Oregon Brand (including purchasing 100% wind power for its facilities, grain from local farmers, using biodegradable plastic bags, and delivering some orders via bicycle).

Area residents and businesses are invited to attend the Summit. The joint event builds off of successful sustainability forums in Salem and Keizer in 2009 and 2010,

and a joint event with over 150 attendees.

Registration for event attendees and exhibitors can be completed online at [www.sustainabilitysummit.info](http://www.sustainabilitysummit.info). Registration for the full day summit is \$45 and includes the choice of a variety of break-out session topics such as: Green, It's Good For Business- Initiatives, Projects & Implementation; Cutting Edge Strategies- Educating our Workforce and Economic Strategies; Renewable Energy and Businesses – On-site generation and local programs; and Local Foods – Growing Innovation and Cooking Close to Home.

There will also be an opportunity for attendees to explore exhibitor booths and peruse the Green Transport Show. Doors open at 7:30 a.m. and the event will conclude at 1:30 p.m. with an optional tour of the Salem Conference Center's green initiatives. Registration for the lunch and key-note speaker only is \$20. EarthWISE certified businesses will receive a \$10 discount on registration. **Event attendees can also register on-site the day of the Summit for an additional fee.** For more information about registration, please contact Christine Dieker at 503-393-9111.



## What About the White Pages?

Most states, including Oregon, still operate under laws that require phone companies to deliver hard copies of white pages to all their subscribers. A handful of states have passed laws that allow companies to be exempt from this requirement and provide the books only upon request.



- \* A recent Harris Interactive survey found that most Americans don't even use the white pages, and that 87 percent of respondents said that they'd support an "opt-in" program if they knew it would save money and protect the environment. (Of course, the survey was paid for by an internet white pages provider — but their findings are consistent with other evidence.)
- \* The EPA reports that only 37 percent of phone directories (by weight) are recycled. The rest are simply landfilled.
- \* A Gallup survey, as reported here, found that the share of households relying on stand-alone residential white pages fell from 25 percent to 11 percent, just between 2005 and 2008.
- \* AT&T has reported that *only 3 percent* of residents in Austin and Atlanta asked for the white pages after the company initiated by-request-only delivery.

-From Sightline Daily

# Earth Day Fair at the Oregon Garden

Silverton, Oregon

April 21, 2012 : 10am – 4pm

Join in the fun and reserve a table for this year's Earth Day event at the Oregon Garden. This is a great opportunity to engage with local residents, kids, and other organizations that are doing their part in making this Planet and Oregon a healthier place. Your participation will support the continuation of this effort that started on April 22, 1970, when 20 million Americans took to the streets, parks, and auditoriums to demonstrate for a healthy, sustainable environment in massive coast-to-coast rallies. The first Earth Day led to the creation of the United States Environmental Protection Agency and the passage of the Clean Air, Clean Water, and Endangered Species Acts.

This effort requires support from all agencies, communities, and citizens working together to not jeopardize our children's future for economic gains today. So come and help educate local citizens on what you are doing and how they can do the right thing, by having a table at this year's event. Space is limited, so don't delay. **Table Registration Deadline is March 30, 2012.**

For additional information or questions or to get the table registration form, contact Mary at the Oregon Garden by email [maryr@oregongarden.org](mailto:maryr@oregongarden.org) or by phone **503-874-2537**.

*One Planet, One People*

**EARTH DAY FAIR 2012**

**SATURDAY, APRIL 21ST**  
10 A.M. - 4 P.M.

AT THE  
**OREGON GARDEN**

**FREE ADMISSION**  
\$5 ON SITE PARKING

**FREE PARKING**  
& SHUTTLE FROM ROBERT FROST & ROTH'S

SPONSORED BY:

**OREGON GARDEN** **MOONSTONE** **WALTON LEACH** **Marion Soil & Water Conservation District** **Marion County**

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## TASTY TIDBITS

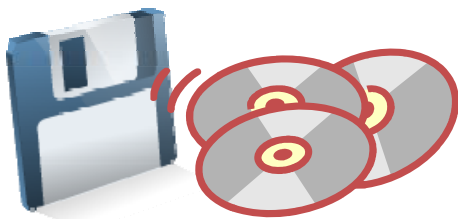


### Finally!



The free electronics recycling program at the Salem-Keizer and North Marion Recycling and

Transfer Stations accept virtually any type of electronic device and now any type of media (including VHS/Beta tapes, floppy disks, and CDs/DVDs)!



### Better Living Show



The Better Living Show is a free three-day event March 23-25 at the Portland Expo Center featuring sustainable products for home and garden, eco-chic fashion, electric vehicles, and cutting-edge green technologies.

It takes many green hands to support a successful event. Volunteers\* assist the public and exhibitors with waste management at recycling and compost centers. The goal is to keep waste from the event to a minimum and volunteers are the key.

For more information on how to be a part of this event, visit [www.betterlivingshow.org](http://www.betterlivingshow.org)

*\*not eligible for payback hours*

### Junk Mail App



PaperKarma is a mobile app that allows you to snap a picture of the junk mail sitting on your counter, upload it, then never worry about receiving anything from that company again.

You will need to create an account with PaperKarma. After the initial setup, there are two steps:

1. Take a picture of the offending mail. You don't need to include any of your personal information in the picture, but make sure the company information is clearly visible.
2. Submit the picture to PaperKarma. . After submitting , it will send an unsubscribe request to the company in the picture.

Once processed, you will receive an alert on your device letting you know you have been unsubscribed. The free app is available for iOS, Android and Windows Phone.



### Oregon: An E-Waste Leader

According to research done by the Electronics Take-back coalition, Oregon was one of the top two states in per-capita collection of e-waste in 2010, and one of 25 states with some type of e-waste legislation. Here are how the top 10 states fared in lbs/per person:



1. Washington - 6.33
2. Oregon - 6.31
3. Minnesota - 6.27
4. Wisconsin - 6.24
5. California - 4.63

### Packaging Blog

Jennifer Margulis is a writer and blogger who recently tackled the task of reducing packaging in her home and writing a blog entry about what she learned with tips for others trying the same thing.

Read her thoughts here:

<http://jennifermargulis.net/blog/2012/01/what-trying-to-eliminate-packaging-has-taught-me-about-marriage-life/>



### Snow Sports

Greg Schneider began his quest to repurpose spent snow toys in 2008.



Finally, in 2010, Schneider connected with a company in Loveland, Colo., called Waste-Not Recycling. Using state grant money the partners researched and then acquired equipment for a disassembly line that turns out bits and bolts of aluminum and other metals, separated with magnets, and shredded ribbons and pieces of plastics and composite materials.

Once they have the process mastered, the team wants gear makers to close the loop and recycle old equipment into new items.

# Master Recycler Call to Serve



**Tuesday, March 20**

**SKRTS Tour for elementary students**

**4:00 - 5:00pm**

A Master Recycler is needed to lead a tour of the Salem-Keizer Recycling & Transfer Station and the Earth Walk. There will be approximately 6 nine-year-old students and their parents. If you would like to lead this tour, please contact Lorraine Rogers. Once you have confirmed the tour date, please let Bailey ([bpayne@co.marion.or.us](mailto:bpayne@co.marion.or.us)) know so that he can notify the transfer station and give you tips on how to lead the tour.

**Friday March 30th & Saturday, March 31st**

**Historic Deepwood Estate**

**10 am—3 pm**

Master Recycler volunteers needed to staff a table at the Erythonium Native Plant Festival & Sale. Volunteers will answer questions about composting and help kids make recycled newspaper seedling pots to plant native seeds in. Please contact Betty at 503-363-1825 to volunteer for one or more shifts.

**Saturday April 14**

**Earth Day at the Lancaster Mall -**

**11 am - 3 pm**

Join with Garten Services and other vendors to provide recycling information to the general public in the comfy confines of Lancaster Mall. 2 volunteers needed from 11 to 3. Contact Alan Pennington 503-365-3188 or [apennington@co.marion.or.us](mailto:apennington@co.marion.or.us).

**Saturday April 21**

**2012 Earth Day Fair**

**Oregon Garden, Silverton**

Six volunteers needed for each shift:

10:00 a.m. - 1:00 p.m.

1:00 p.m. - 4:00 p.m.

Come join in on all the fun at THE environmental event of the year at one of Marion County's most beautiful attractions. Volunteers will staff our display &/or help make customized shopping bags, recycled paper flower pots, and more. Contact Alan Pennington 503-365-3188 or [apennington@co.marion.or.us](mailto:apennington@co.marion.or.us).

**Saturday, May 5**

**Truckload Composter Sale**

**Locations in Salem, Silverton, Stayton, Keizer and Woodburn**

**9 am - 3 pm**

A composter in every yard!! Help us reach that goal!! Staffing needed to help us to provide composting information and sell composters at a ridiculously low price. Full details available in the April issue, but please feel free to let Alan know now if you are interested!

Shifts from 9 to noon and noon to 3. Contact Alan at 503-365-3188 or [apennington@co.marion.or.us](mailto:apennington@co.marion.or.us).

**ONE-DAY-ONLY**  
*Composter Sale!*

**SATURDAY, MAY 5<sup>TH</sup>**  
9:00 A.M. - 3:00 P.M.

<b>South Salem</b> ROTH'S VISTA MARKET	<b>Stayton</b> WILCO FARM STORE
<b>East Salem</b> FRED MEYER (Lancaster & Market)	<b>Silverton</b> WILCO FARM STORE
<b>Keizer</b> COPPER CREEK MERCANTILE	<b>Woodburn</b> COASTAL FARM STORES

**ONLY \$29**  
REG. \$80

**NEW!**  
**SYSTEM RAIN BARRELS AVAILABLE IN SALEM & KEIZER**

**\$53**

**KITCHEN COMPOST COLLECTION PAILS**  
AVAILABLE FOR \$7.00  
AT SALEM LOCATIONS ONLY!

**ALSO THIS WEEKEND:**  
FRESH START MARKET'S ANNUAL SPRING PLANT SALE 1 MAY 4-6  
SPECIAL SALE DAYS/HOURS  
FRI. & SAT. 7-9, SUN. 8-4  
3020 CENTER ST, SALEM • 503.585.4956

Public Works Environmental Services  
503.588.5189 or [info@pwes.net](mailto:info@pwes.net)  
[microcycles.net](http://microcycles.net)

# Events & Occasions



**Friday & Saturday March 9 and 10, Fri 10 am - 6:00 pm & Sat 9 am - 1 am**

*Marion Soil and Water Conservation District's 10th Annual Native Plant Sale*

**Bauman Farms, 12989 Howell Prairie Rd, Gervais, OR**

Over 80 species of native trees, shrubs and flowering plants will be for sale. Plant prices range from \$1.50 to \$8.00 and will be sold as bare roots, small containers and gallon pots. New this year will be native wildflower seed for sale in small packets for \$3.00 each. Payment by cash and check only please. For a list of plants and prices see our website:  
<http://marionswcd.net/districtevents.html>

**Monday, March 12, 7:30 am - 2 pm**

*Salem Keizer Sustainability Summit—Expanding Business Opportunities in a Growing Green Economy*

**Salem Conference Center**

Network and learn about green innovations and opportunities, sustainable workforce, green buildings, marketing sustainable projects, renewable energy innovations and local food evolution. Keynote presentations by Oregon Secretary of State Kate Brown and Dave Stahl of Dave's Killer Bread. Presented by Keizer Chamber of Commerce. Register at [www.sustainabilitysummit.info](http://www.sustainabilitysummit.info) or at the event.

**Saturday, March 17, 9:30 a.m.-12:30 p.m.**

*Goin' Green Mini-Conference*

**Salem 50+ Center**

The Goin' Green Mini-Conference is a free community event for all ages! Come for the guest speakers, informational fair, shredding, free light bulbs\*, free kitchen grease kits\*, free St. Patrick's Day treats\* and door prize drawing. Speakers include Beth Myers-Shenai, Marion County with "So you're a great recycler; now what?" and Gerry Munzing, Energy Trust of Oregon with "Home Energy I.Q.: Understanding Energy Use In Your Home" Call 503-588-6303 for more information.

**Sunday, March 18: 1-3pm**

*Healthy Gardens, Healthy People Workshop Series - Taking advantage of sun and shade in your yard: Herb gardens, Shade gardens, and Mushroom Basics (for both unwanted and edible mushrooms).*

**Willamette University's Zena Farm**

Presenters: Briana Lindh and Susie Dunham, Professors of Biology at Willamette University. \$5 suggested donation. RSVP to [503-581-3855 ext. 329](tel:503-581-3855), or [imcdonald@marionpolkfoodshare.org](mailto:imcdonald@marionpolkfoodshare.org).

**Thursday, March 29: 5-7pm**

*Healthy Gardens, Healthy People Workshop Series - Gardening 101: An introduction to growing your own food.*

**Pringle Creek Community Garden**

Presenter: Nicole McDavid, Urban Farmer at Pringle Creek Community \$5 suggested donation. RSVP to [503-581-3855 ext. 329](tel:503-581-3855), or [imcdonald@marionpolkfoodshare.org](mailto:imcdonald@marionpolkfoodshare.org).

**Friday March 30th & Saturday, March 31st, 10 am - 3 pm**

*Erythronium Native Plant Festival & Sale*

**Historic Deepwood Estate**

Celebrate the earth's reawakening and the exquisitely beautiful erythroniums (native lilies) blooming at Historic Deepwood Estate. Purchase a few native plants for your own garden, take a guided nature walk with Linda Boyer and Wilbur Bluhm of the Native Plant Society, or just come to enjoy a day outside and the special exhibits and informational booths. For more information contact Betty at 503-363-1825 or visit [www.HistoricDeepwoodEstate.org](http://www.HistoricDeepwoodEstate.org).



# Events & Occasions



## Saturday April 14, Time: 9:00 AM-12:00 PM

3 Earth Day projects with Claggett Creek watershed council

3 projects and Meeting Locations: 1) **Planting Project Claggett Creek Middle School** - Meet at the school parking lot. 2) **Invasive plant removal and trail maintenance Keizer Rapids Park** - Meet at Keizer Rapids Park paved lot. 3) **Storm Drain Marking Keizer City Hall** -

Meet at Keizer City Hall parking lot. For more information on each project including parking instructions, age recommendations, and suggestions on how to successfully participate go to

[http://www.solv.org/programs/solv\\_it.asp](http://www.solv.org/programs/solv_it.asp) Coordinator: Mark Caillier, [markcaillier@comcast.net](mailto:markcaillier@comcast.net) or 503-930-7481. Registration

Questions: Briana Goodwin 503-844-9571 x332 or 800-333-7658 x332 [briana@solv.org](mailto:briana@solv.org)

## Wednesday, May 2, 2012

2012 Government Confluence

### Oregon Zoo, Portland

Those in the government sector are invited to the 2012 Government Confluence, a day-long summit designed to inspire peer-to-peer dialogue. This is a unique opportunity for exercising collaboration and creativity about creating sustainable communities with your nearby and not-so-nearby regional neighbors. It's also your one-stop shop to learn about the most cutting-edge topics, replicable case studies, and sustainability planning tools. Registration \$30; includes lunch. For more info and to register visit

<http://cascadiagbc.org/living-future/>.



Mini-Conference  
**Saturday, March 17, 2012**  
 9:30 a.m.-12:30 p.m.



2615 Portland Road NE, Salem, OR 97301  
 For more information, call 503-588-6303

**FREE ADMISSION**

- Guest Speakers
- Informational Fair
- Shredding
- Free Light Bulbs\*
- Free Kitchen Grease Kits\*
- Free St. Patrick's Day Treats\*
- Door Prize Drawing
- \*While quantities last
- ZERO WASTE EVENT-



## The Back Page



Eccentric designer Gregory Kloehn of San Francisco has created a home out of a dumpster, complete with working kitchen, toilet and shower. He spent seven months converting a trash receptacle into a permanent residence.

Electricity is provided extension cord and there is five gallon propane tank to fuel the stove and BBQ.

Water is fed to the sink, shower & garden hose via a six gallon storage system and the toilet can be hooked up to a septic tank.



Marion County Public Work—Environmental Services

5155 Silverton Rd. NE

Salem, OR 97305

### Waste Reduction Coordinators:

**Sarah Keirns**

503-566-4159

skeirns@co.marion.or.us

**Beth Myers-Shenai**

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**Bailey Payne**

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