

## **Rural Broadband Survey**

Results from September 28, 2021 - February 1, 2022

Accessible, affordable, and reliant internet access is needed in rural Marion County. On September 28, 2021, Marion County distributed a Rural Broadband Survey to its residents and several agricultural organizations. The survey was designed to ask your rural neighbors about the availability of broadband access in their area.

These insights have helped Marion County identify areas for future broadband deployments. With the survey's responses, the County's Economic Development program created a publicly available Broadband Map. To view the Broadband Map, visit our website at https://www.co.marion.or.us/CS/EconomicDevelopment.



## Survey Results

53 Responses from 22 Marion County Zip Codes

"We need better performing options at a more accessible price." - Rural Resident

## 32 Homeowners

- 23% of homeowners have no access to broadband internet
- **86%** of homeowners that don't have broadband internet want service
- 86% of homeowners said their area is not well serviced by local internet providers

93% of homeowners support Marion County working to expand rural broadband access "It's hard to run a business when the connectivity is inconsistent and not always dependable." -Rural Business

## 21 Businesses and Farms

- **80%** of businesses don't have fiberbased broadband internet
- 56% of businesses said their area is not well serviced by local internet providers
- **75%** of businesses have contacted their provider about internet service quality

**86%** of businesses support Marion County working to expand rural broadband access