

# MARION COUNTY FAIR

Fair Board Meeting

January 3, 2024

5:30 PM

Board of Commissioners Board Room

## Zoom Information

<https://us02web.zoom.us/j/85117680393?pwd=VXU3MW1yMzNvTG14Zzg2Tk1SM2tEUT09>

**Meeting ID:** 851 1768 0393

**Passcode:** 779263

- I. **Call to Order/Introductions**
- II. **Public Comments**
- III. **Approval of December 6, 2023 Meeting Summary Notes**
- IV. **4H/FFA Reports**
- V. **Financial Report New Format- Denise Clark**
- VI. **Items of Special Interest**
  - a. Big Name Entertainment Update
  - b. Commercial Vendor Prices- *Jill Ingalls*
  - c. Stage, Lights Sound RFP Review Committee- *Denise Clark*
  - d. New Member Appointment Updates- *Denise Clark*
- VIII. **Strategic Plan Items- January**

1.2.8	Review theme days (Honor Day, Ag Day, and Family Day)	FB
2.1.2	Build on broad-based and segmented marketing approach (TV, radio, internet/social networking, newspaper ads, yard/field signs, banners, etc.)	FB, MC
2.1.5a	Vote on fair theme (if applicable)- <i>Moved to upcoming retreat</i>	FB, Staff
3.2.5	Identify and coordinate ground crews to do set-up and takedown	EC
4.1.2	Work with event coordinator on potential entertainment and attractions as a draw for fair attendance	EC, FB
4.2.1	Identify Performing Arts coordinator for community stage	FB
4.2.2	Contract with sound and lights contractor- <i>RFP in process</i>	EC
4.6.1	Coordinate dog related activities (flyball, Rescue Row, K-9 demos, etc.)	EC
4.7.1	Develop veteran's recognition program with community-based coordinator	EC
4.7.2	Convene STEAM partners to organize and develop STEAM projects	EC, Staff
- IX. **Other**
- X. **Adjourn**

**Next Meeting:** Wednesday February 7, 2023