

## **MARION COUNTY FAIR**

Fair Board Meeting
January 5, 2022
5:30 PM
Courthouse Square
Board of Commissioners' Board Room

## **Zoom Information**

Meeting ID: 817 2637 6552 Passcode: 630580

5:30 PM	I. Call to	Order/Introductions			
5:33	II. Public Comments				
5:36	III. Approv	ral of December 1, 2021 Meeting Summary Notes [Action]			
5:38	IV. 4H/FFA	Reports [Information]			
5:43		al Report Approval of Updated 2022 Budget Document			
5:48	<ul> <li>VI. Items of Special Interest [Information/Possible Action]</li> <li>Community Roots School Donation Request- Kecia Eberle</li> <li>Big Name Entertainment Update- Joel Conder</li> <li>2021 Contractor Performance Reviews- Denise Clark</li> <li>2021 Self-Evaluation Reviews- Denise Clark</li> <li>Approval of 2022 Commercial Vendor Fees- Denise Clark</li> <li>Purchase of Fair Money Counting Machine- Denise Clark</li> </ul>				
6:30	VII. Strategic Plan Items- January [Action]				
	1.2.8	Review theme days (Awesome Day, Honor Day, Ag Day, and Family Day) ticket pricing.	FB		
	2.1.2	Build on broad-based and segmented marketing approach (TV, radio, internet/social networking, newspaper ads, yard/field signs, banners, etc.)	FB, MC		
	2.1.5a	Vote on fair theme in board meeting (if applicable)	FB, Staff		
	2.1.7	Put together CH2 (county bldg.) window display	EC, Staff		
	2.1.10	Determine date for holding BOC board session at the fair.	FB, Staff		
	3.2.5	Identify and coordinate ground crews to do set-up and takedown	EC		
	4.1.2	Work with event coordinator on potential entertainment and attractions as a draw for fair attendance	EC, FB		
	4.2.1	Identify Talent Show Coordinator	FB		
	4.2.2	Contract with sound and lights contractor	EC		
	4.6.1	Coordinate dog related activities (flyball, Rescue Row, K-9 dog demos, etc.)	EC		
	4.7.2	Convene STEAM partners to organize and develop STEAM projects	EC, Staff		

6:40	VIII.	Other/Ingalls' Reports [Information/Possible Action]
7:00	IX.	Adjourn

Next Meeting: February 2, 2022